

1. Record Nr.	UNINA9910133220603321
Titolo	Electroceramic materials and applications
Pubbl/distr/stampa	[Place of publication not identified], : American Ceramic Society, 2006
ISBN	1-118-14412-0
Collana	Ceramic transactions series Electroceramic materials and applications
Disciplina	620.1/404297
Soggetti	Oxide ceramics Ferrites (Magnetic materials) Chemical & Materials Engineering Engineering & Applied Sciences Materials Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph

2. Record Nr.	UNINA9910459128003321
Autore	Tullis Tom (Thomas)
Titolo	Measuring the user experience [[electronic resource]] : collecting, analyzing, and presenting usability metrics / / William Albert, Thomas Tullis
Pubbl/distr/stampa	Amsterdam, Netherlands, : Elsevier, c2013
ISBN	0-12-415792-0
Edizione	[2nd ed.]
Descrizione fisica	1 online resource
Altri autori (Persone)	AlbertBill (William)
Disciplina	005.4/37
Soggetti	User interfaces (Computer systems) User interfaces (Computer systems) - Measurement Measurement Technology assessment Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Measuring the User Experience was the first book that focused on how to quantify the user experience. Now in the second edition, the authors include new material on how recent technologies have made it easier and more effective to collect a broader range of data about the user experience. As more UX and web professionals need to justify their design decisions with solid, reliable data, Measuring the User Experience provides the quantitative analysis training that these professionals need. The second edition presents new metrics such as emotional engagement, personas, keystroke analysis, and net promoter score. It also examines how new technologies coming from neuro-marketing and online market research can refine user experience measurement, helping usability and user experience practitioners make business cases to stakeholders. The book also contains new research and updated examples, including tips on writing online survey questions, six new case studies, and examples using the most recent version of Excel. Learn which metrics to select for every case, including behavioral, physiological, emotional, aesthetic, gestural, verbal, and

physical, as well as more specialized metrics such as eye-tracking and clickstream data Find a vendor-neutral examination of how to measure the user experience with web sites, digital products, and virtually any other type of product or system Discover in-depth global case studies showing how organizations have successfully used metrics and the information they revealed Companion site, www.measuringux.com, includes articles, tools, spreadsheets, presentations, and other resources to help you effectively measure the user experience

3. Record Nr.	UNINA9910495201303321
Titolo	Chinese Lexical Semantics : 21st Workshop, CLSW 2020, Hong Kong, China, May 28–30, 2020, Revised Selected Papers // edited by Meichun Liu, Chunyu Kit, Qi Su
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-81197-2
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (913 pages)
Collana	Lecture Notes in Artificial Intelligence, , 2945-9141 ; ; 12278
Disciplina	495.143
Soggetti	Image processing - Digital techniques Computer vision Software engineering Machine learning Natural language processing (Computer science) Database management Application software Computer Imaging, Vision, Pattern Recognition and Graphics Software Engineering Machine Learning Natural Language Processing (NLP) Database Management Computer and Information Systems Applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.

The Quasi Causativity of Chinese Preposition "you(by)" -- Event Structure and Logical Semantic Operations of the Chinese Character Shi Used for Emphasis -- Nominal Marker "de" in Mandarin Chinese and Its Role of Marking Presupposition -- An Analysis of the Word Formation Process for Negative Quasi-prefixes "fei" and "wu" in Modern Chinese -- A Semantic Study on Frame Constructions of Four Characters -- Angry Thunder and Vicious Frost: Remarks on the Unaccusativity of Chinese Weather Verbs -- Degree Intensification and Sentential Functions in Chengdu Chinese -- Polysemy of tu: An Image-schema-based Approach -- A Study on the Semantic Change of the Chinese Negative Adverb Bùshèn -- The Interplay between Emojis and Linguistic Text -- Subjective Negative Structure in Chinese: A Case Study of "Da 'Big' + NP (de)" Sentence with the Uncorrelated Relations -- Diachronic Evolution of the Verb "Give" -- The Memetic Transmission of Chinese yi-item Idioms -- Sequencing of Grammatical Items in Textbooks Oriented Towards International Chinese Language Education -- A Study on the Construction Features of "Pan X" -- The Grammaticalization of Mandarin Diao -- Mandarin Physical Contact Verbs: A Frame-based Constructional Approach -- Functional Diffusion and Decategorization of Bai: From a Colour Term to an Implicit Negative Adverb -- On the Behavior and Event Structure of 'Eating Steamed Buns Dipped in Human Blood' -- The Lexical Semantics and Grammatical Distinctions of Sui-X: Taking the Example of suǐdì and suíchù -- Grammatical Development and Semantic Change of the Qià-based Lexical Cluster: From Objective Match to Subjective Evaluation -- Analysis of the Characteristics of Metaphors in News Reviews on the China-US Trade War -- A Study on the Evolution of Post-Nominal Plural Expressions in Chinese based on Tagged Corpora -- Deriving Various Affected Subjects in Bei-passives -- Affective Semantics and Regulatory Modes of the Word "KE" in Text-based Sentiment Analysis -- Accomplishment Predicates in Mandarin and Their Lexical Semantics -- A Survey on Chinese as Second Language Learners' Acquisition of the Structural Auxiliary Word "de" -- On the Adequacy of Grammatical Description: The Case of Ròujiámó -- An Analysis of the Inferential Meaning of Chinese Even-Construction for Semantic Parsing -- On the Interaction of Future and Perfective Aspect in Mandarin Chinese -- Comparison and Sense Induction of Temporal Adverbs Reng and Hai: A Corpus-Based Study -- Citation Network, Knowledge and Evaluation: The Role of Reporting Markers in Citation Content Analysis -- Multi-task Learning Neural Networks for Comparative Elements Extraction -- Who Killed Sanmao and Virginia Woolf? A Comparative Study of Writers with Suicidal Attempt Based on a Quantitative Linguistic Method -- A Study on Semantic Features of Antonymous Verbs Based on Lexical Knowledge System -- The Construction of Knowledge Base on Pre-Qin Chinese Reduplication -- Exploring Reasoning Scheme: A Dataset for Syllogism Figure Identification -- Attentive Intra-modality Fusion for Multimodal Sentiment Analysis -- Construction of a General Lexical-Semantic Knowledge Graph -- A Study of the Polysemy Distribution of Mongolian -- Generating Dialogue Responses with Latent Lexical Meaning -- The Effect of Word Frequency and Position-in-utterance in Mandarin Speech Errors: A Connectionist Model of Speech Production -- Morpheme-based Chemical Term Analysis and Recognition -- Revisiting Tibetan Word Segmentation with Neural Networks -- A Study of KIND Metaphors and Simile Annotation Using Dependency Parsing and ConceptNet -- A Research on the Generation Model and Evaluation Model of Chinese Wu-Qing couplets -- The Development of the Semantic Network of Chinese as Second Language Learners' Production: From the Perspective of Collocations -- Classifying Wu-

Qing Couplets and General Couplets with Structural and Semantic Features -- The Construction of a Collocation List Based on Academic Papers of Teaching Chinese to Speakers of Other Languages -- Militarization of Newspaper Language – Diachronic Study of War Metaphor in People's Daily -- The Construction and Application of an Emotion Knowledge Base for Prose Reading Comprehension -- Diachronic Changes and Multi-dimensional Quantitative Analysis of Sentence Complexity in Contemporary Chinese Written Language -- ARSCC: An Assisted Reading System for Contemporary Chinese Based on Multi-Aspect Analysis -- BIPRE: Bi-directional Inter-Personal Relationship Extraction Task -- Building a Pediatric Medical Corpus: Word Segmentation and Named Entity Annotation -- Construction of Chinese Medicine Knowledge Base -- MDPeQA: A Pediatric Question Answering System Based on Multiple Data Sources -- Comparison of Changes between Mainland China and Taiwan -- The Collocations of Chinese Tactile Adjectives -- A Study on the Classification of Chinese Interrogatives Based on Pragmatic Functions -- A Research on the Evolution of Chinese Semantics Based on Distributed Representation -- Lexical Semantic Evolution of Polysemous Words in Ancient Chinese— Taking "zou" as an Example -- A DM-based Approach to the Lack of Monomorphemic Causative Verbs in Mandarin Chinese -- A Study of Complement Coercion in Mandarin Chinese: Evidence from an Acceptability Judgment Task -- Significance and Application of Time Parameters in Intelligibility Test -- A Preliminary Study of Confusable Words in L2 Chinese Textbooks -- Speaker Commitment in Mandarin Conditional Connectives: Distributional and Experimental Evidence -- A Corpus-Based Study on the Classification and Processing Mechanism of English-Chinese One-to-Many Translation-Equivalent Word Pairs -- Cognitive Styles Underlying the Contradiction of Temporal Direction between Chinese qián/hòu and Their English Counterparts forward/back -- Exploring Chinese Lexicon Knowledge in Bilingual Development of International Students in Hong Kong -- Semantic Classification and Cognitive Mechanism of Chinese “Body-Parts” Compounds with Semantic Exocentricity -- Mandarin Children’s Acquisition of Numeral Container Classifier Phrases -- Effects of Lexical Spatial-Temporal Metaphors on Mandarin and Cantonese Speakers’ Temporal Conceptualizations -- Occasion-level Classifiers vs. Event-level Classifiers in Child Mandarin -- The First Experiment .

Sommario/riassunto

This book constitutes the thoroughly refereed post-workshop proceedings of the 21st Chinese Lexical Semantics Workshop, CLSW 2020, held in Hong Kong, China in May 2020. Due to COVID-19, the conference was held virtually. The 76 full papers included in this volume were carefully reviewed and selected from 233 submissions. They are organized in the following topical sections: Lexical semantics and general linguistics, AI, Big Data, and NLP, Cognitive Science and experimental studies.