

1. Record Nr.	UNINA9910495191803321
Titolo	Engines of Economic Prosperity : Creating Innovation and Economic Opportunities through Entrepreneurship / / edited by Meltem Ince-Yenilmez, Burak Darici
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030760885 303076088X
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (392 pages)
Disciplina	658.421 338.04
Soggetti	Technological innovations Economic development Entrepreneurship New business enterprises Financial engineering Economics of Innovation Economic Development, Innovation and Growth Financial Technology and Innovation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. The Gendered Aspects of Age Capital for Entering Entrepreneurship by Nick Theodorakopoulos, Judy Scully and Isabella Moore -- Chapter 2. Managing Innovation in Smart Industries by Borut Likar -- Chapter 3. Entrepreneurship in Complex Economic Systems: Acting in Networks and Adapting to Cycles by Burcu Turkcan -- Chapter 4. Effectuation and Causation Processes in Countervailing the Liability of Newness: A Systematic Literature Review by Cord Siemon and Vincenzo Uli -- Chapter 5. Financing Strategies for New Product Development and Innovation by Dilvin Takn -- Chapter 6. Historical Development of Entrepreneurship in the Literature by Duygu Seçkin-Halaç -- Chapter 7. Are Social Incubators Social Enterprises? A Study of Italian Social Incubators by Filippo Giordano, Laura Michelini and

Alessandro Lanteri -- Chapter 8. The linkages between immigration, diversity and innovation: Mobility of knowledge and experiences by Mehmet Gökay Özerim and Elif Çetin -- Chapter9. Entrepreneurship in the Health Care System in Poland: Selected Issues by Jacek Klich -- Chapter 10. The role of Education for Creation of Entrepreneurship Society by Marija Zarezankova-Potevska -- Chapter 11. Cultural Heritage as an Engine of Sustainable Development in the Tourism Sector by Constantinos-Vasilios Priporas, Shasha Zhao, Marina Papanastassiou and Simon Best -- Chapter 12. Sustainable Enterprise DNA by Mario Svirid -- Chapter 13. Casual Performativity and The Definition of Social Entrepreneurship by Alessandro Lanteri and Francesco Perrini -- Chapter 14. A Research on The Effect of Personnel Empowerment on Culinary Creativity in Restaurants by Ramazan Eren, Abdullah Tarnç and Ceyhun Çalar Klnç -- Chapter 15. Three Perspectives for the Development of Sustainable Enterprises by Christian Pirker -- Chapter 16. Rethinking managerial control in the contemporary context: What can we learn from recent Chinese Indigenous Management Research? by Thierry Burger-Helmchen and Jean Yves Le Corre -- Chapter 17. Women Entrepreneurship for Bridging Economic Gaps by Meltem Ince Yenilmez -- Chapter 18. Economics, legal, political and social environment of entrepreneurs in Kyrgyzstan by Andrei Generalov and Olga Generalova-Kutuzova -- Chapter 19. The Impact of R&D Spending and Technology on Economic Development by Erhan can and Gizem Örü.

Sommario/riassunto

This book considers the extent to which innovation and entrepreneurship are engines of economic prosperity. It brings together theorists and empiricists from diverse backgrounds to provide a comprehensive overview of the field of entrepreneurship, focusing specifically on entrepreneurial developments within Turkey and the surrounding regions and Europe. It looks at innovation, creativity, economic development and women's empowerment. This book considers the for-profit and the not-for-profit sectors, and examines outcome metrics such as change, sustainability and employment, in addition to economic value. This book will inspire academics and students to better understand the origins, evolution and impact of new ideas, new organizations, and new industries, and the impact on the economy. This book offers an excellent foundation for investigating and questioning current entrepreneurial practices across developed economies. It will also provide the foundations for researching and evaluating new and existing approaches to emerging technologies. Additionally, the book will offer useful insights into the real world, and will appeal to academics in economics and business as well as those studying entrepreneurship on the international scene. Meltem Ince-Yenilmez is Associate Professor of Labour Economics and Gender Studies in the Department of Economics, Yasar University, Turkey. She is also Visiting Scholar in the Department of Women's and Gender Studies, University of California, Berkeley, USA; Research Associate at Five College Women's Studies Research Center, University of Massachusetts Amherst, USA and Visiting Researcher at Department of Sociology, Lund University, Sweden. Burak Darici is Professor of Economics in the Department of Economic Theory at Bandirma Onyedi Eylül University, Bandirma / BALIKESR, Turkey. He is also the Vice-Chair of the Economics Department.
