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Nota di contenuto	Introduction. The Russian Federation and new challenges of modern warfare (H. Mölder, V. Sazonov, A. Chochia, T. Kerikmäe) -- Part I. Concept of Information Warfare and Foreign Policy Tools of the Russian Federation -- Chapter 1. Global Knowledge Warfare, Strategic Imagination, Uncertainty and Fear (H. Mölder, E. Shiraev) -- Chapter 2. Synthetic Media and Information Warfare: Assessing Potential Threats (I. Kalpokas, J. Kalpokiene) -- Chapter 3. Russian Strategic Communication towards Europe: Goals, Means and Measures (J. Godzimirski) -- Chapter 4. Mass Media Instrumentalization in Foreign Policy of States. Russian Strategic Toolset (T. Mareš) -- Chapter 5. The Russian Doctrine - the way for political elites to maximize an efficiency of information warfare (D. Petraitis) -- Chapter 6. Propaganda Gone

Viral: A Theory of Chinese and Russian “COVID Diplomacy” in the Age of Social Media (N. Foster) -- Part II. Influence Operations, Hybrid Warfare and Technological Awareness -- Chapter 7. The Russian Influence Strategy in its Contested Neighbourhood (M. Marsili).

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Sommario/riassunto

This book examines Russian influence operations globally, in Europe, and in Russia’s neighboring countries, and provides a comprehensive overview of the latest technologies and forms of strategic communication employed in hybrid warfare. Given the growing importance of comprehensive information warfare as a new and rapidly advancing type of international conflict in which knowledge is a primary target, the book examines Russia’s role in Global Knowledge Warfare. The content is divided into three parts, the first of which addresses conceptual issues such as the logic of information warfare, the role of synthetic media, and Russia’s foreign policy concepts, including the impact of the COVID-19 pandemic on influence operations. The second part analyzes technological, legal and strategic challenges in modern hybrid warfare, while the third focuses on textual, cultural and historical patterns in information warfare, also from various regional (e. g. the Western Balkans, Romania, Ukraine, and the Baltic) perspectives. The book is primarily intended for scholars in the fields of international relations, security and the military sciences who are interested in Russian foreign policy and influence operations, but also their impact on the global security environment.

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