1. Record Nr. UNINA9910495153603321 Autore Jovanovic Zlatko Titolo A cultural history of the 1984 Winter Olympics: the making of Olympic Sarajevo / / Zlatko Jovanovic Cham, Switzerland:,: Palgrave Macmillan,, [2021] Pubbl/distr/stampa 2021 **ISBN** 3-030-76598-9 Descrizione fisica 1 online resource (272 pages) Collana Modernity, Memory and Identity in South-East Europe Disciplina 949.742 Sarajevo (Bosnia and Herzegovina) History 20th century Soggetti Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Intro -- Acknowledgments -- Contents -- List of Images -- Chapter 1: Introduction: Sarajevo's Olympic Spirit -- 1.1 The 1984 Sarajevo Olympics and the Cultural History of Sport in Socialist Yugoslavia -- 1.2 Sarajevo's 'Olympic Identity' -- 1.3 A Preview: A Multi-dimensional Reading of the Sarajevo Olympics -- Bibliography -- Internet Portals Referenced -- Books, Articles, Reports, Blogs and Websites -- Part I: Sarajevo, 'The Place' (Local/Non-local Dimension of the Sarajevo Olympics) -- Chapter 2: Putting Sarajevo on the World Tourist Map --2.1 The Most Unlikely Olympic Candidate City -- 2.2 Olympic Sarajevo as an Emerging Winter Tourism Centre -- 2.3 The Cultural

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