

1. Record Nr.	UNINA9910494725303321
Titolo	The pragmatics of personal pronouns // edited by Laure Gardelle, ENS de Lyon, UMR ICAR ; Sandrine Sorlin, Aix-Marseille University, LERMA, IUF
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2015] ©2015
ISBN	90-272-6783-9
Descrizione fisica	1 online resource (343 p.)
Collana	Studies in language companion series, , 0165-7763 ; ; 171
Disciplina	415/.55
Soggetti	Grammar, Comparative and general - Pronoun Parts of speech Pragmatics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Pragmatics of Personal Pronouns; Editorial page; Title page; LCC data; Personal pronouns; 1. A linguistic definition of personal pronouns; 1.1 What is a personal pronoun?; 1.2 Personal pronouns as fundamental elements in linguistic systems; 2. The function of personal pronouns: The centrality of pragmatics; 2.1 The grammatical tradition: From impoverished substitutes to elements with a positive pragmatic contribution; 2.2 A second fundamental function of personal pronouns: Social deixis; 3. Genre-specific pragmatic effects 'Loquor, ergo sum'References; 'You' and 'I' in charity fundraising appeals; 1. Introduction; 2. Initial thoughts on 'I' and 'you'; 2.1 Pronoun use in charity fundraising texts: Apparent assumptions and possible problems; 2.2 The 'I'-'you' dyad; 2.3 The paradoxical push and pull of the 'you'; 3. Ontological slippage; 3.1 Double (double) deixis; 3.2 Shifting voices; 3.3 Switching roles; 4. Conclusion; Acknowledgments; References; Breaking the fourth wall; 1. Introduction; 2. The diverse references of the second person pronoun: Other- or ego-oriented?; 2.1 Theatrical you

