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Descrizione fisica	1 online resource (192 p.)
Disciplina	658.4038011
Soggetti	Information storage and retrieval systems - Business Knowledge management Information technology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Title page; Contents; Contributors; CHAPTER 1 The history and profile of the corporate information service; Introduction; The history of special libraries; The corporate information professional now; References; Notes; CHAPTER 2 Managing the corporate intranet; Introduction; The corporate intranet; The purpose of the intranet; Intranet goals; Content management - deciding on the best approach; Content management - keeping authors engaged; Navigation and intranet design; Intranet governance; People and content searching; The lure of social intranets; Choosing a content management system ConclusionCHAPTER 3 Internal and external marketing by information professionals; Introduction; The corporate librarian as a trusted internal adviser; Corporate librarian as external value delivery; Partnerships; The value of internal and external marketing by information professionals; CHAPTER 4 The hybrid librarian-IT expert; Introduction; The rise of the cyborgs; The 'typical place' of information and IT functions; Changing skill-set; How the info pro can help IT; Working together; Conclusion; Acknowledgements; Disclaimer; References; CHAPTER 5 Building a corporate taxonomy; Introduction

Why do businesses need taxonomies? How and where are taxonomies used to help people complete tasks?; Discovery processes of concepts and vocabulary; Construction and editing - the fun bits!; Releasing the taxonomy 'into the wild' - post-implementation considerations; Conclusion; References and further reading; Notes; CHAPTER 6 Practical knowledge management: stories from the front line; Introduction; Background to knowledge management; Aspects of knowledge management; What is next?; References; CHAPTER 7 Successfully managing your team through change and transition; Introduction Why change happens to information departments The warning signs; Reasons behind possible changes; Can change be prevented?; Support during change; The Change Curve; Acknowledgements; References and further reading; CHAPTER 8 Successful management of insight, intelligence and information functions in a global organization; Introduction; Successful global information functions; Quick win: 17 ingredients of a successful global knowledge organization; The day to day: understanding and exploiting the global market analysis business Organizational design - how global insight units work most effectively worldwide How do I market my unit, my new product or myself?; If I employ every tip described above, will I be professionally fulfilled, my global unit well functioning and my strategy robust?; References and further reading; CHAPTER 9 Working with suppliers and licensing for e-libraries; Introduction; Electronic resources in the organization; Problems choosing and licensing e-resources; Providing access to e-resources; How to bring the users to the resource; Multiple interfaces and helping users through the digital jungle Managing and renewing subscriptions

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Sommario/riassunto

This edited collection provides a cutting edge overview of issues of key concern for information professionals providing information services in corporate environments.

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