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Descrizione fisica	1 online resource (194 pages)
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Soggetti	College teachers - Vocational guidance College administrators - Vocational guidance Online identities Self-presentation Personal information management Internet in higher education Electronic books.
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references (pages 163-167) and index.
Nota di contenuto	What makes a strong digital identity? -- Choosing where to be present online -- Evaluating your current digital identity -- Choosing how to represent yourself online -- Tools for updating and managing your online presence -- Designing an effective digital CV or resume -- Building a professional website -- Tweets, updates, and other forms of posting online -- Building and engaging with online communities -- Responding to online conflict -- Strategies to create and share content with larger audiences.