Record Nr. UNINA9910494646203321 Autore Richmond Yale **Titolo** Practicing public diplomacy [[electronic resource]]: a Cold War odyssey // Yale Richmond Pubbl/distr/stampa New York, : Berghahn Books, 2008 **ISBN** 1-282-62665-5 9786612626654 0-85745-013-1 Descrizione fisica 1 online resource (202 p.) Collana Explorations in culture and international history series;; v. 5 Disciplina 327.73009045 Cold War Soggetti **Diplomats - United States** Diplomats - United States - History - 20th century Public relations and politics - United States - History - 20th century Cultural relations - History - 20th century Electronic books. United States Foreign relations 1945-1989 United States Relations Communist countries Communist countries Relations United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [167]-168) and index. Nota di contenuto Title page-Practicing public diplomacy; Contents; Acronyms; Foreword; Preface: Introduction: Ch 1-Doing democracy in Deutschland: Ch 2-Nation building in Laos; Ch 3-Back to the books; Ch 4-A voice to Vietnam; Ch 5-Poland-Russia's window on the west; Ch 6-Viennese vignettes; Ch 7-East European exchanges; Ch 8-Moscow and more; Ch 9-Shafted by Shakespeare; Ch 10-Doing detente at the department; Ch 11-USIA + CU = USICA; Ch 12-Helsinka and Human Rights; Ch 13-Doing democracy at NED; Afterword; Selected bibliography; Index There is much discussion these days about Public Diplomacy -Sommario/riassunto communicating directly with the people of other countries rather than through their diplomats - but little information about what it actually

entails. This book does exactly that by detailing the doings of a U.S.

Foreign Service Cultural Officer in five hot spots of the Cold War - Germany, Laos, Poland, Austria, and the Soviet Union - as well as service in Washington D.C. with the State Department, the Helsinki Commission of the U.S. Congress, and the National Endowment for Democracy. Part history, part memoir, it takes readers into