

1. Record Nr.	UNINA9910494643803321
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Titolo	The prosthetic tongue : printing technology and the rise of the French language // Katie Chenoweth
Pubbl/distr/stampa	Philadelphia : , : University of Pennsylvania Press, , [2019] ©2019
ISBN	9780812296358 0812296354
Descrizione fisica	1 online resource (350 pages) : illustrations (black and white)
Collana	Material Texts
Disciplina	840.9003
Soggetti	French language - History - 16th century Mass media and language - France - History - 16th century Printing - France - History - 16th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Prologue. Orinary Prints -- Chapter 1. The Artificial Tongue: Beginnings -- Chapter 2. Hand of Brass: From Manuscript to Print -- Chapter 3. Teleprinting: Geoffroy Tory and the Gallic Hercules -- Chapter 4. Phonography: Accents, Orthography, Typography -- Chapter 5. Grammatization: Pedagogies of the Mother Tongue -- Chapter 6. Prosthetic Sovereignty: François I and the Ear of the People -- Chapter 7. Survival: Du Bellay and the Life of Language -- Epilogue -- Appendix. Technical Treatises on the French Language, 1500-1600 -- Notes -- Index -- Acknowledgments
Sommario/riassunto	Of all the cultural "revolutions" brought about by the development of printing technology during the sixteenth century, perhaps the most remarkable but least understood is the purported rise of European vernacular languages. It is generally accepted that the invention of printing constitutes an event in the history of language that has profoundly shaped modernity, and yet the exact nature of this transformation-the mechanics of the event-has remained curiously unexamined. In The Prosthetic Tongue, Katie Chenoweth explores the relationship between printing and the vernacular as it took shape in

sixteenth-century France and charts the technological reinvention of French across a range of domains, from typography, orthography, and grammar to politics, pedagogy, and poetics. Under François I, the king known in his own time as the "Father of Letters," both printing and vernacular language emerged as major cultural and political forces. Beginning in 1529, French underwent a remarkable transformation, as printers and writers began to reimagine their mother tongue as mechanically reproducible. The first accent marks appeared in French texts, the first French grammar books and dictionaries were published, phonetic spelling reforms were debated, modern Roman typefaces replaced gothic scripts, and French was codified as a legal idiom. This was, Chenoweth argues, a veritable "new media" moment, in which the print medium served as the underlying material apparatus and conceptual framework for a revolutionary reinvention of the vernacular. Rather than tell the story of the origin of the modern French language, however, she seeks to destabilize this very notion of "origin" by situating the cultural formation of French in a scene of media technology and reproducibility. No less than the paper book issuing from sixteenth-century printing presses, the modern French language is a product of the age of mechanical reproduction.

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