

1. Record Nr.	UNINA9910494612403321
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Titolo	Remaking France : Americanization, public diplomacy, and the Marshall Plan // Brian Angus McKenzie
Pubbl/distr/stampa	New York : , : Berghahn Books, , [2008] ©2008
ISBN	0-85745-561-3
Descrizione fisica	1 online resource (272 p.)
Collana	Explorations in culture and international history ; ; volume 2
Disciplina	303.48244073
Soggetti	Americanization - History - 20th century Public opinion - France - History - 20th century Electronic books. United States Foreign relations France France Foreign relations United States United States Foreign relations 1945-1953 United States Foreign public opinion, French
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Remaking France; CONTENTS; LIST OF TABLES AND FIGURES; LIST OF ABBREVIATIONS; ACKNOWLEDGEMENTS; INTRODUCTION; Chapter 1. FRANCE, THE UNITED STATES, AND THE DEVELOPMENT OF U.S. PUBLIC DIPLOMACY; Chapter 2. "THE TRUE FACE OF THE UNITED STATES" AMERICAN EXHIBITS IN FRANCE, 1948-1952; Chapter 3. THE MARSHALL PLAN AND TRANS ATLANTIC TOURISM; Chapter 4. THE LABOR INFORMATION PROGRAM: "AN INFORMATION PANZER FORCE"; Chapter 5. THE MAKERS OF STORIES; CONCLUSION; BIBLIOGRAPHY; INDEX
Sommario/riassunto	Public diplomacy, neglected following the end of the Cold War, is once again a central tool of American foreign policy. This book, examining as it does the Marshall Plan as the form of public diplomacy of the United States in France after World War Two, offers a timely historical case study. Current debates about globalization and a possible revival of the Marshall Plan resemble the debates about Americanization that occurred in France over fifty years ago. Relations between France and the United States are often tense despite their shared history and

cultural ties, reflecting the general f
