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Sommario/riassunto	Despite the consensus that economic diplomacy played a crucial role in ending the Cold War, very little research has been done on the economic diplomacy during the crucial decades of the 1970s and 1980s. This book fills the gap by exploring the complex interweaving of East-West political and economic diplomacies in the pursuit of detente. The focus on German chancellor Willy Brandt's Ostpolitik reveals how its success was rooted in the usage of energy trade and high tech exchanges with the Soviet Union. His policies and visions are contrasted with those of U.S. President Richard Nixon and the