

1. Record Nr.	UNINA9910494568503321
Autore	Ozenbas Deniz
Titolo	Liquidity, markets and trading in action : an interdisciplinary perspective // Deniz Ozenbas [et al.]
Pubbl/distr/stampa	Cham, : Springer International Publishing AG, 2021
ISBN	3-030-74817-0
Descrizione fisica	1 online resource (111 p.)
Collana	Classroom companion. Business
Altri autori (Persone)	PaganoMichael S SchwartzRobert A WeberBruce W. <1961-.>
Soggetti	Economics Finance Liquidity (Economics)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Chapter 1: Economics and the Equity Market: A Microeconomics Course Application Chapter 2: Liquidity, Trading, and Price Determination in Equity Markets: A Finance Course Application Chapter 3: Liquidity and the Impact of Information Shocks: A Macroeconomics Course Application Chapter 4: Trading and Technology: An Information Systems Course Application Chapter 5: Experiencing Market Dynamics with TraderEx: A Trading Decision-Making Simulation
Sommario/riassunto	This open access book addresses four standard business school subjects: microeconomics, macroeconomics, finance and information systems as they relate to trading, liquidity, and market structure. It provides a detailed examination of the impact of trading costs and other impediments of trading that the authors call "frictions". It also presents an interactive simulation model of equity market trading, TraderEx, that enables students to implement trading decisions in different market scenarios and structures. Addressing these topics shines a bright light on how a real-world financial market operates, and the simulation provides students with an experiential learning opportunity that is informative and fun. Each of the chapters is designed so that it can be used as a stand-alone module in an existing

economics, finance, or information science course. Instructor resources such as discussion questions, Powerpoint slides and TraderEx exercises are available online.
