

1. Record Nr.	UNINA9910494568403321
Autore	de-Miguel-Molina Blanca
Titolo	Music As Intangible Cultural Heritage : Economic, Cultural and Social Identity
Pubbl/distr/stampa	Cham, : Springer International Publishing AG, 2021
ISBN	3-030-76882-1
Descrizione fisica	1 online resource (151 p.)
Collana	SpringerBriefs in Economics
Altri autori (Persone)	Santamarina-CamposVirginia de-Miguel-MolinaMaría Boix-DoménechRafael
Soggetti	Economics Cultural studies Political economy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Intro -- Foreword: Music as Intangible Heritage in Memories from the Past and Visions for the Future -- Contents -- Abbreviations -- Economic, Cultural and Social Identity -- Introduction: Music, from Intangible Cultural Heritage to the Music Industry -- References -- The Impact of the Music Industry in Europe and the Business Models Involved in Its Value Chain -- 1 Introduction -- 2 The Impact of Music in Europe -- 3 Business Models in the Music Industry Value Chain -- 3.1 Business Models in Recording and Publishing Activities -- 3.2 Business Models in Music Distribution 3.3 Business Models in Exhibition Activities -- 4 Conclusions -- References -- The Role of Public Policies in Enhancing Cultural and Creative Industries: An Analysis of Public Policies Related to Music in Colombia -- 1 Introduction -- 2 Background -- 2.1 CCI Policies in Colombia and Bogota -- 2.2 CCI Policies Focused on Music in Colombia -- 3 Characterisation of CCIs in Bogota: Identifying Clusters -- 4 Regional Public Policies with Emphasis on Music Industries -- 5 Conclusions -- References -- Soundcool: A Business Model for Cultural Industries Born Out of a Research Project -- 1 Introduction

1.1 Opportunities Afforded by the Soundcool System -- 2 Sustainability of the System -- 3 Conclusions -- Annex -- References -- Breaking the Gender Gap in Rap/Hip-Hop Consumption -- 1 Introduction -- 2 Rap/Hip-Hop Consumption Literature -- 3 Research: Objectives and Methodology -- 4 Results -- 5 Discussion -- References -- Music and Territory: The Case of Bands in the Valencian Region -- The Intangible Cultural Landscape of the Banda Primitiva de Lliria -- 1 Introduction: Popular Music Tradition as Intangible and Creative Cultural Heritage -- 2 Methodological Approach
3 Challenges of the Popular Music Tradition in Lliria -- 4 Historical Contextualisation of Lliria -- 5 Origin of the Banda Primitiva de Lliria -- 6 Background of the Banda Primitiva de Lliria -- 7 The Banda Primitiva de Lliria as Intangible Cultural Heritage -- 8 Resilience of the Banda Primitiva de Lliria as Intangible Cultural Heritage -- 9 Conclusions -- Annexes -- References -- Music for the Moors and Christians Festivities as Intangible Cultural Heritage: A Specific Genre for Wind Bands in Certain Spanish Regions -- 1 Introduction
2 The Moors and Christians Festivities: A Global Phenomenon with Local Peculiarities -- 2.1 Origin and Spread of the Phenomenon of Moors and Christians Festivals -- 2.2 The Valencian Model of the Moors and Christians Festivities -- 3 Wind Bands: Approach to Their Origin and Evolution -- 3.1 The Valencian Model of Musical Societies -- 4 Moors and Christians Festivals and Music: An Inseparable Pair -- 5 Final Reflections on the Economic, Cultural and Social Relevance of Music for the Moors and Christians Festivals -- References
The Impact of the COVID-19 Pandemic on Musical Societies in the Valencian Region, Spain

Sommario/riassunto

This open access book offers an interdisciplinary perspective and presents various case studies on music as ICH, highlighting the importance and functionality of music to stimulating social innovation and entrepreneurship. Intangible Cultural Heritage (ICH) covers the traditions or living expressions proposed by the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage in five areas, including music. To understand the relationship between immaterial and material uses and inherent cultural landscapes, this open access book analyzes the symbolic, political, and economic dimensions of music. The authors highlight the continuity and current functionality of these artistic forms of expression as well as their lively and changing character in continuous transformation. Topics include the economic value and impact of music, strategies for social innovation in the music sector, music management, and public policies to promote cultural and creative industries.
