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Nota di contenuto	Introduction: Assessing Cultural Influences on Political Leaders' Discourse -- Deep Culture: The Hebrew Bible and Israeli Political Speech -- Qur'anifying Public Political Discourse: Islamic Culture and Religious Rhetoric -- The Role of Culture in Turkish Political Discourse: President Recep Tayyip Erdoan and the Justice and Development Party -- The Symbolic Construction of a Messiah: Jair Bolsonaro's Public, Christian Discourse -- Rationality and Moderation: German Chancellors' Post-War Rhetoric -- Talking Politics: The Influence of Historical and Cultural Transformations on Polish Political Rhetoric -- A Tale of Two Prime Ministers: The Influence of Greek Culture in Post-Crises Political Speech -- Rhetoric, Culture, and Climate Wars: A Discursive Analysis of Australian Political Leaders' Responses to the Black Summer Bushfire Crisis -- The Core Socio-Cultural Building Blocks Underlying Israeli Prime Minister Benjamin Netanyahu's Speeches to the United Nations General Assembly -- The President as Macho: Machismo, Misogyny, and the Language of Toxic Masculinity in Philippine Presidential Discourse.
Sommario/riassunto	This book details the relationship between culture and the language used by public figures, including politicians, political candidates, and government officials, in the broad context of political behavior and

communication. Employing a variety of perspectives, theoretical, conceptual, methodological, and analytical approaches, chapters focus specifically on the question of HOW cultural factors (such as religion, history, economy, majority/minority relations, social structure, and values) shape the content, nature, and characteristics of the rhetoric that public figures utilize in selected countries in the Americas, Europe, Asia, Oceania, and the Middle East. The chapters enable comparison of the cultural effects on the different structures, styles, and contents of public speaking in societies from West to East. That is, of WHAT leaders say, HOW they say it (e.g., degree of openness, directness, usage of metaphors and slogans, xenophobic and racial expressions), under WHICH specific circumstances (e.g., National Days addresses, national or local assemblies' debates, during election campaigns appeals, press conferences' briefings, and in international meetings' speeches), and for WHAT specific audiences (e.g., supporters and voters, media representatives, or the global community).
