

1. Record Nr.	UNINA9910493739103321
Autore	Akkaya Bülent
Titolo	Emerging Trends in and Strategies for Industry 4.0 During and Beyond Covid-19 // ed. by Bülent Akkaya, Kittisak Jermsittiparsert, Muhammad Abid Malik, Yesim Kocyigit
Pubbl/distr/stampa	Berlin/Boston, : De Gruyter, 2021 Warsaw ; ; Berlin : , : Sciendo, , [2021] ©2021
ISBN	83-66675-39-4
Descrizione fisica	1 online resource (167 p.)
Soggetti	BUSINESS & ECONOMICS / General
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Preface -- Acknowledgements -- List of Contents -- List of Contributors -- About The Authors -- Chapter 1. Agility in the Organizational Context: Challenges in the 1st Year of COVID-19 -- Chapter 2. Analysis of the Problems of Social Services and Assistance During the Covid 19 Pandemic in Turkey -- Chapter 3. The Status of the Retail Sector During and After the Covid-19 Outbreak: What Should Strategic Managers Do? -- Chapter 4. Work-Life Balance During COVID-19 Pandemic and Remote Work: A Systematic Literature Review -- Chapter 5. A Leader's Abilities to Manage Workrelated Emotions during a Crisis -- Chapter 6. The Impact of Covid-19 on the Financial Contagion of Real Economy: A Sectoral Analysis -- Chapter 7. Covid-19 and the Educational Leadership and Management -- Chapter 8. Effect of Happy 8 Workplace and Corporate Social Responsibility on Success of Small and Medium Enterprises in Thailand during Covid-19 -- Chapter 9. Usage of IT Interventions in the Containment of Covid-19 Spread -- Chapters Key Term and Definitions
Sommario/riassunto	"Emerging Trends in and Strategies for Industry 4.0 During and Beyond Covid-19" is an all-encompassing scholarly referenced book which is comprised of original and previously unpublished research articles and chapters that would provide cutting-edge, multidisciplinary research and expert insights on advancing technologies and new strategies

being used in businesses settings as well as for administrative and leadership roles in organizations during and beyond Covid-19 in perspective of Industry 4.0. The goal of this volume is to provide an overview of how Covid-19 businesses settings as well as for administrative and leadership roles in organizations studies. The Covid-19 outbreak has given an unprecedented shock to the global economy. It has also laid bare the vulnerabilities of many practices that had overtime become defining and sacrosanct features of our economic systems. In particular, business management and administrative have come under scrutiny as different production facilities are closed down, demand patterns shifted, and mobility of goods came to a virtual halt. Concerns have been noted about overreliance on firms to meet even the most basics of our needs. Disruptions caused by the Covid-19 outbreak to supply needs of customers have inflicted immense hardships upon firms and communities globally. It is incumbent upon management scholars to reflect upon this distressful situation, develop knowledge and devise strategies to help overcome the crisis. The world was already moving towards industry 4.0, but the global pandemic of Covid-19 has really rushed the things up. In different aspects of life in general and business in particular, optimized computerization, digitalization and artificial intelligence are being used with never seen-before speed and impact. It has brought with it unique challenges and opportunities. This book looks into the challenges and business opportunities in industry 4.0, trends it is setting, and research and strategies for its successful implementation. Covering a wide range of topics including community engagement, human resource management, data management, economy, R&D, communication, agile production, organizational behaviours and mobile learning, this publication provides insights into technological advancements with business administrative applications and examines forthcoming implementation strategies. Bulent AKKAYA, Manisa Celal Bayar University, Manisa, Turkey.
