1. Record Nr. UNINA9910493682703321 E-services adoption : processes by firms in developing nations // **Titolo** edited by Mohammed Quaddus, Arch G. Woodside; contributors, Chun Kit Lok [and three others] Bingley, England:,: Emerald,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 1-78560-708-1 Edizione [First edition.] Descrizione fisica 1 online resource (475 p.) Collana Advances in Business Marketing & Purchasing, , 1069-0964;; Volume 23B 303.4833091724 Disciplina Soggetti Information technology - Developing countries Computer networks - Developing countries Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Front Cover; E-Services Adoption: Processes by Firms in Developing Nations: Copyright page: List of Contributors: Acquiring Deep Knowledge of E-Services Adoption Processes in Developing Nations; 1. Conceptualization of Digital Divide and Its Impact on E-Government System Success; 2. Influencing Consumers to Use E-services in Indonesian Airline Companies; 3. Conclusion; Factors Influencing Consumers to Use e-services in Indonesian Airline Companies; 1. Introduction; 1.1. Background of Research; 1.1.1. Existing References; 1.1.2. Adoption and Use by Individuals or Organizations 1.1.3. Call for Further Exploration 1.2. Research Problem; 1.2.1. The Practices of E-services Worldwide; 1.2.2. The Practices of E-services in Indonesia; 1.3. Research Questions; 1.4. Research Objectives; 1.5. Significance of the Research; 1.6. Structure of the Study; 1.7. Summary; 2. Research Foundation: Literature Review: 2.1. Introduction: 2.2. Electronic Services (E-services); 2.2.1. Definition of E-services; 2.2.2. Characteristics and Types of E-services; 2.2.3. E-services, E-Business and E-Commerce; 2.2.4. Research in E-services; 2.3. E-services Adoption 2.3.1. Consumers and Information Technology Acceptance 2.4.

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Sommario/riassunto

Volume 23B includes two chapters covering problems and implementations of solutions in e-services adoption processes in developing nations. These are exciting and useful chapters for executives and researchers seeking knowledge and theory of how to influence e-service adoptions in developing nations!