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Titolo	Europe at the seaside [[electronic resource] ] : the economic history of mass tourism in the Mediterranean // edited by Luciano Segreto, Carles Manera, and Manfred Pohl
Pubbl/distr/stampa	New York, : Berghahn Books, 2009
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Altri autori (Persone)	SegretoLuciano ManeraCarles <1957-> PohlManfred <1944->
Disciplina	338.4791091822
Soggetti	Tourism - Mediterranean Region - History Package tours - Mediterranean Region - History Cruise lines - Mediterranean Region - History Seaside resorts - Mediterranean Region - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references (p. 236-243) and index.
Nota di contenuto	Flying visits : the growth of British air package tours, 1945-1975 / Peter Lyth -- The transformation of the economic model of the Balearic Islands : the pioneers of mass tourism / Carles Manera and Jaume Garau-Taberner -- Tourism and business during the twentieth century in Greece : continuity and change / Margarita Dritsas -- The development of the Portuguese hotel business, 1950-1995 / Benedita Camara -- Sending the Italians on vacation : the Alpitour group / Luciano Segreto -- Rimini : an original mix of Italian style and foreign models? / Patrizia Battilani -- The expansion strategies of the Majorcan hotel chains / Antoni Serra -- The French group Accor and tourism since 1967 : business tourism without a mass tourism strategy / Hubert Bonin -- Club Mediterranee, 1950-2002 / Ellen Furlough -- Tourism on the French Riviera / Philippe Mioche -- Tourism on the Costa del Sol / Carmelo Pellejero Martinez.

**Sommario/riassunto**

Mass tourism is one of the most striking developments in postwar western societies, involving economic, social, cultural, and anthropological factors. For many countries it has become a significant, if not the primary, source of income for the resident population. The Mediterranean basin, which has long been a very popular destination, is explored here in the first study to scrutinize the region as a whole and over a long period of time. In particular, it investigates the area's economic and social networks directly involved in tourism, which includes examining the most popular spots that attr

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**2. Record Nr.**

UNINA9910695243603321

**Titolo**

Blueprint for the American dream

**Pubbl/distr/stampa**

[Washington, D.C.?] : , : [U.S. Dept. of Housing and Urban Development], , [2002?]

**Descrizione fisica**

46 pages : digital, PDF file

**Soggetti**Home ownership - United States  
Minorities - Housing - United States**Lingua di pubblicazione**

Inglese

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