Record Nr. UNINA9910493243403321 The rise of China-US international cooperation in higher education: **Titolo** views from the field / / edited by Christopher J. Johnstone and Li Li Ji Pubbl/distr/stampa Leiden, The Netherlands;; Boston, MA:,: Brill Sense,, 2018 **ISBN** 90-04-36836-1 Descrizione fisica 1 online resource (vi, 223 pages) Collana Spotlight on china;; v. 5 Altri autori (Persone) JohnstoneChristopher J JiLi-Li Disciplina 370.196 Soggetti Educational exchanges - United States Educational exchanges - China Education, Higher - International cooperation Educational exchanges International relations Electronic books. United States Relations China China Relations United States China **United States** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front Matter -- Copyright page -- Acknowledgements -- The Rise of Sino-U.S. International Partnerships in Higher Education: An Introduction / Christopher J. Johnstone -- China's Soft Power Projection through Higher Education: A Preliminary Assessment / Rui Yang --Dynamics of Internationalization in U.S. and Chinese Higher Education / Katherine Punteney and Yilin Wei -- Leveraging Confucius Institutes for International Education and Exchange / Anthony C. Ogden and Huajing Xiu Maske -- Developing a Multi-Institutional, Internationally-Focused

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## Sommario/riassunto

Over the past two decades, international cooperation in higher education has become the norm in China and around the world. To exemplify these relationships, this edited volume devotes individual chapters to case studies of China-U.S. international higher education partnerships focused on 1) Collaborative graduate programs; 2) Research collaborations; 3) Student mobility; 4) Multi-institution collaborations; 5) Cultural exchanges; and 6) Branch campuses. These case studies will illuminate the strategies, challenges, and perceived benefits of cross-national collaboration. Case studies are bookended with introductory and concluding chapters that link cooperative activities to theory on diplomacy (including Western "soft diplomacy" and Chinese five principles of "peaceful coexistence" narratives); internationalization of higher education; and reflections on student and scholar mobility between Chinese and US institutions.