

1. Record Nr.	UNINA9910493229303321
Titolo	Broadsheets : single-sheet publishing in the first age of print // edited by Andrew Pettegree
Pubbl/distr/stampa	Leiden, [Netherlands] ; ; Boston, [Massachusetts] : , : Brill, , 2017 ©2017
ISBN	90-04-34031-9
Descrizione fisica	1 online resource (564 pages, 12 unnumbered pages of plates) : illustrations
Collana	Library of the Written Word, , 1874-4834 ; ; Volume 60 The Handpress World ; ; Volume 45
Disciplina	338.4/7686209409031
Soggetti	Printing industry - Europe - History - 16th century Printing industry - Europe - History - 17th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Broadsheets: Single-Sheet Publishing in the First Age of Print. Typology and Typography / Andrew Pettegree -- Early Modern Broadsheets between Archives and Libraries: Toward a Possible Integration / Flavia Bruni -- Surveys -- A Survey of Printed Spanish Broadsheets, 1472–1700 / Alexander S. Wilkinson , Alejandra Ulla Lorenzo and Alba de la Cruz -- Fifty Thousand Veronicas. Print Runs of Broadsheets in the Fifteenth and Early Sixteenth Centuries / Falk Eisermann -- Reconstructing Broadsheet Production in Reformation Wittenberg / Drew Thomas -- Official Print -- In the Name of God: Governance, Public Order and Theocracy in the Broadsheets of the Stamperia Camerale of Rome / Flavia Bruni -- Bread and Fairs: Broadsheet Printing for the Municipality of Lyon, 1497–1570 / Jamie Cumby -- Collections of Italian Broadsheets in French Libraries / Shanti Graheli -- Commerce and Good Governance: The Broadsheet Ordinances in the Van der Meulen Archive / Nina Lamal -- “Everyone has hereby been warned.” The Structure and Typography of Broadsheet Ordinances and the Communication of Governance in the Early Seventeenth-Century Dutch Republic / Arthur der Weduwen -- Politics -- Broadsheets Testing Moderation in the Nascent Dutch Revolt / Johan

Verberckmoes and Violet Soen -- The King is Dead. German
Broadsheets Printed on the Death of Gustavus Adolphus and Charles I /
Jan Hillgaertner -- Johann Georg Schleder (1597–1685), Journalist,
Chronicler, and Broadsheet Author / John Roger Paas -- Broadsheets in
the Academic World -- Function in Form: Single-Sheet Items and the
Utility of Cheap Print in the Early Modern German University / Richard
Kirwan -- Cheap Print and the Academic Market: The Printing of
Dissertations in Sixteenth-Century Louvain / Malcolm Walsby --
Advertising Medical Studies in Sixteenth-Century Basel: Function and
Use of Academic Disputations / Saskia Limbach -- Broadsheets in the
Marketplace -- German Music Broadsheets, 1500 to 1550: Production,
Persuasion and Performance / Amelie Roper -- The Lamentable Tale of
Lost Ballads in England, 1557–1640 / Alexandra Hill -- Witchcraft
Illustrated: The Crime of Witchcraft in Early Modern German News
Broadsheets / Abaigéal Warfield -- Selling Books by Broadsheet: The
Sales Catalogue of Marie du Flo, veuve de Charles Savreux, marchand-
libraire / Graeme Kemp -- Colour Plates.

Sommario/riassunto

This volume offers an expansive survey of the role of single-sheet publishing in the European print industry during the first two centuries after the invention of printing. Drawing on new materials made available during the compilation of the Universal Short Title Catalogue, the twenty contributors explore the extraordinary range of broadsheet publishing and its contribution to government, pedagogy, religious devotion and entertainment culture. Long disregarded as ephemera or cheap print, broadsheets emerge both as a crucial communication medium and an essential underpinning of the economics of the publishing industry.
