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Nota di contenuto	Preliminary Material / Christian Fuchs and Vincent Mosco -- Introduction: Marx is Back – The Importance of Marxist Theory and Research for Critical Communication Studies Today / Christian Fuchs and Vincent Mosco -- Towards Marxian Internet Studies / Christian Fuchs -- Digital Marx: Toward a Political Economy of Distributed Media / Andreas Wittel -- The Relevance of Marx's Theory of Primitive Accumulation for Media and Communication Research / Mattias Ekman -- The Internet and "Frictionless Capitalism" / Jens Schröter -- Digital Media and Capital's Logic of Acceleration / Vincent Manzerolle and Atle Mikkola Kjøsén -- How Less Alienation Creates More Exploitation? Audience Labour on Social Network Sites / Eran Fisher -- The Network's Blindspot: Exclusion, Exploitation and Marx's Process-Relational Ontology / Robert Prey -- 3C: Commodifying Communication in Capitalism / Jernej A. Prodnik -- The Construction of Platform Imperialism in the Globalisation Era / Dal Yong Jin -- Foxconned Labour as the Dark Side of the Information Age: Working Conditions at Apple's Contract Manufacturers in China / Marisol Sandoval -- The Pastoral Power of Technology. Rethinking Alienation in Digital Culture /

Katarina Giritli Nygren and Katarina L. Gidlund -- The Problem of Privacy in Capitalism and Alternative Social Media: The Case of Diaspora / Sebastian Sevignani -- "A Workers' Inquiry 2.0": An Ethnographic Method for the Study of Prosumption in Social Media Contexts / Brian A. Brown and Anabel Quan-Haase -- Social Media, Mediation and the Arab Revolutions / Miriyam Aouragh -- Marx in the Cloud / Vincent Mosco -- Index / Christian Fuchs and Vincent Mosco.

Sommario/riassunto

More than 130 years after Karl Marx's death and 150 years after the publication of his opus magnum *Capital: Critique of Political Economy*, capitalism keeps being haunted by period crises. The most recent capitalist crisis has brought back attention to Marx's works. This volume presents 16 contributions that show how Marx's analyses of capitalism, the commodity, class, labour, work, exploitation, surplus-value, dialectics, crises, ideology, class struggles, and communism, help us to understand the Internet and social media in 21st century digital capitalism. Marx is back! This book is a key resource on the foundations of Marxist Internet and Digital Media Studies.
