1. Record Nr. UNINA9910493159903321 Autore Stephan Alexander Titolo The Americanization Of Europe [[electronic resource]]: Culture, Diplomacy, and Anti-Americanism after 1945 New York, NY,: Berghahn Books, 2007 Pubbl/distr/stampa **ISBN** 0-85745-681-4 Descrizione fisica 1 online resource (442 p.) Soggetti Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto The Americanization of Europe; CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION: COLD WAR ALLIANCES AND THE EMERGENCE OF TRANSATLANTIC COMPETITION; PART I: GREAT BRITAIN, FRANCE, (WEST) GERMANY; BRITAIN: IN BETWEEN; FROM FRENCH ANTI-AMERICANISM AND AMERICANIZATION TO THE "AMERICAN ENEMY"?; A SPECIAL GERMAN CASE OF CULTURAL AMERICANIZATION: PART II: SWEDEN, DENMARK, AUSTRIA; TELEVISION, EDUCATION, AND THE VIETNAM WAR; AMERI-DANES AND PRO-AMERICAN ANTI-AMERICANS; TWO SIDES OF THE COIN; PART III: USSR/RUSSIA, POLAND; FROM COLD WAR TO WARY PEACE: POLAND: TRANSMISSIONS AND TRANSLATIONS Part IV: ITALY, GREECE, SPAINCONTAINING MODERNITY, DOMESTICATING AMERICA IN ITALY; THE INTERFACE BETWEEN POLITICS AND CULTURE IN GREECE; WAITING FOR MR. MARSHALL; CONCLUSION:; IMAGINARY AMERICAS IN EUROPE'S PUBLIC SPACE; BIBLIOGRAPHIES; CONTRIBUTORS: INDEX Sommario/riassunto Recent tensions between the U.S. and Europe seem to have opened up an insuperable rift, while Americanization, deplored by some, welcomed by others, seems to progress unabated. This volume explores, for the first time and in a comparative manner, the role American culture and anti-Americanism play in eleven representative European countries, including major powers like Great Britain, France, (West) Germany, Russia/Soviet Union, and Italy as well as smaller

> countries like Austria, Denmark, Greece, Spain, Sweden, and Poland. Each contributor to the volume, all of them highly respected experts