

1. Record Nr.	UNINA9910491028903321
Autore	Nicoletti Bernardo
Titolo	Banking 5.0 : How Fintech Will Change Traditional Banks in the 'New Normal' Post Pandemic / / by Bernardo Nicoletti
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030758714 3030758710
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource
Collana	Palgrave Studies in Financial Services Technology, , 2662-5091
Disciplina	332.10285
Soggetti	Financial services industry Financial engineering Financial Services Financial Technology and Innovation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Industry 5. and Banking 5.0 -- Chapter 3. Business Model Canvas and Banking -- Chapter 4. Propositions of Value for the Customer in Banking 5.0 -- Chapter 5. Proximity to the Customer in Banking 5.0 -- Chapter 6: Partition of the Customers in Banking 5.0 -- Chapter 7. Place or Channels in Banking 5.0 -- Chapter 8. Platforms for Banking 5.0 -- Chapter 9. Processes in Banking 5.0 -- Chapter 10. Persons in Banking 5.0 -- Chapter 11. Partnerships in Banking 5.0 -- Chapter 12. Pricing in Banking 5.0 -- Chapter 13. Payments for Costs and Investments in Banking 5.0 -- Chapter 14. Banking 5.0. and Digital Transformation;- Chapter 15. Future of Banking -- Chapter 16. Conclusions.
Sommario/riassunto	Bill Gates' quote, "Banking is necessary, but banks are not," showcases the opportunity for financial services digital transformation. The next transition from industry 4.0 to 5.0 will impact all sectors, including banking. It will combine information technology and automation, based on artificial intelligence, person-robot collaboration, and sustainability. It is time to analyze this transformation in banking deeply, so that the sector can adequately change to the 'New Normal' and a wholly

modified banking model can be properly embedded in the business. This book presents a conceptual model of banking 5.0, detailing its implementation in processes, platforms, people, and partnerships of financial services organizations companies. The last part of the book is then dedicated to future developments. Of interest to academics, researchers, and professionals in banking, financial technology, and financial services, this book also includes business cases in financial services. Bernardo Nicoletti is a Professor of Operations Management at Temple University, Rome, Italy. He also provides consultancy advice and coaching in Europe, the Middle East, and Asia on ICT strategy, process improvement, and financial services. In his research, Bernardo has been particularly active in the application of the agile method and its tools to a variety of industries. He has authored 30 books on management and published 250 articles in domestic and international journals. He frequently speaks at international conferences. .
