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Titolo	100 greatest American plays / / Thomas S. Hischak, [editor]
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , [2017] ©2017
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Descrizione fisica	1 online resource (409 pages)
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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
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Titolo	Advances in Human Factors, Business Management and Leadership : Proceedings of the AHFE 2021 Virtual Conferences on Human Factors, Business Management and Society, and Human Factors in Management and Leadership, July 25-29, 2021, USA / / edited by Jussi Ilari Kantola, Salman Nazir, Vesa Salminen
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Collana	Lecture Notes in Networks and Systems, , 2367-3389 ; ; 267
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico**Nota di bibliografia****Nota di contenuto****Monografia**

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and the Monetary Value for Changing Obesity Treatment into an Investment -- 1 Introduction -- 2 Overweight and Obesity is a Complex Challenge -- 2.1 Complexity of Treating Obesity -- 2.2 Benefits of Reducing and Preventing Obesity and Overweight -- 3 Weight Health as an Useful Health Paradigm in Preventing and Treating Overweight and Obesity -- 3.1 The Concept of Weight Health -- 4 Conclusions and Future Research -- References -- Consumer Extraversion, Novelty Seeking, and Use of Mobile Instant Messaging (MIM) -- 1 Introduction -- 2 Theoretical Framework -- 3 Methods -- 4 Results -- 5 Discussion and Implications -- References -- The Gap Between Theory and Reality in Retail Internationalization Research in China: An Analytical Perspective and Future Research Directions -- 1 Introduction -- 2 Current Situation of Retail Internationalization in China -- 2.1 Actuality of Innovative Multinational Retailers from Developed Countries -- 2.2 Actuality of International Retailers from Developing Countries -- 3 Examination of Existing Research -- 3.1 Theory of Retail Internationalization -- 3.2 Limitations of Existing Research and Positioning of This Research -- 4 New Analytical Perspective -- 4.1 Value Network -- 4.2 Value Network in Retailing -- 5 Conclusion -- References -- Exploring the Relationship Between Ethical and Sustainable Consumption in Short Supply Chains: A Literature Review -- 1 Introduction -- 2 Literature Review -- 2.1 Sustainable Development -- 2.2 The Project SDGsConsum to Achieve the Sustainable Development Goal 12 and Challenges Due the COVID 19 Pandemic -- 2.3 Sustainable Consumption on Pandemic Times -- 2.4 Short Supply Chains -- 2.5 Ethical Consumption -- 3 Methodology -- 4 Results -- 5 Discussion -- 6 Conclusion -- References. Purchase Decision-Making Factors of Cultural and Creative Products in Colleges and Universities Based on DEMATEL.

Sommario/riassunto

This book analyzes new theories and practical approaches for promoting excellence in human resource management and leadership. It shows how the principles of creating shared value can be applied to ensure faster learning, training, business development and social renewal. In particular, it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society. Gathering the proceedings of the AHFE 2021 Conferences on Human Factors, Business Management and Society, and Human Factors in Management and Leadership, held virtually on July 25–29, 2021, from USA, this book provides researchers and professionals with extensive information, practical tools and inspiring ideas for achieving excellence in a broad spectrum of business and societal activities.
