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Sommario/riassunto	This book provides a clear, critical, and timely analysis of the state of corporate sustainability within the context of the climate crisis. It offers not only a substantive critique of the current efforts but also clarity about the changes needed and how to implement them. The book goes beyond the more common debate on shareholder capitalism vs. stakeholder capitalism to explain the shortcomings of the current approach to sustainability in business, which the author describes as sustainability-as-usual. Using strategic design lenses, the author proposes a new model of awakened sustainability, which offers a transformational shift in corporate sustainability to ensure companies

fairly and effectively address the climate crisis. The book presents the numerous changes needed in the environment in which companies operate to enable awakened sustainability and how these changes can be realized. Grounded in the scientific community's calls for urgent action on climate change, this groundbreaking text provides scholars with an evaluation of current and future trends in corporate sustainability. It connects the dots between the progress made in the last five decades and the opportunities entailed in the work on a regenerative and just vision for companies in this decade and beyond. Raz Godelnik is Assistant Professor of Strategic Design and Management at Parsons School of Design - The New School, USA, where he explores sustainable business models and how companies can respond effectively to the climate crisis. .

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