

1. Record Nr.	UNINA9910508436303321
Titolo	Responsible Management in Emerging Markets : A Multisectoral Focus / / edited by Eric Kwame Adaye, John Paul Basewe Kosiba, Robert Ebo Hinson, Kojo Kakra Twum, Nathaniel Newman, Francis Fonyee Nutsugah
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030765637 3030765636
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXVIII, 380 p. 11 illus. :)
Collana	Sustainable Development Goals Series, , 2523-3092
Disciplina	338.927091724 658.408091724
Soggetti	International economic integration Globalization Management Emerging Markets and Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: An Introduction to Responsible Management: A Corporate Social Responsibility (CSR), Green Marketing and Sustainability Management Perspective.-Part One: Corporate Social Responsibility -- Chapter 2: Benefits of Promoting Micro-Level Corporate Social Responsibility for Emerging Economies -- Chapter 3: Assessing the Contributions of CSR Activities to the Educational Sector -- Part Two: Green Marketing -- Chapter 4: Green Entrepreneurship: The Case Study of the Kenyan Climate Innovation Centre -- Chapter 5: SME Green Marketing -- Chapter 6: The Quality of Information of GRI Standards in an Emerging Economy: Evidence from Green Accounting Practices in Argentina -- Chapter 7: Green Human Resource Management and Green Innovation -- Part Three: Sustainability Management -- Chapter 8: Contemporary Issues in Sustainable Operations Management -- Chapter 9: Business Models for Sustainable Development: The Case of a Kenyan Sustainable Enterprise -- Chapter 10: "Waste Not, Want Not": Assessing the Determinants of Food Waste Separation and Reuse in

Ghana -- Chapter 11: A Tri-party Approach Towards Sustainable Plastic Waste Management: A Developing Economy Perspective -- Chapter 12: Towards Sustainable Environment: Does Electricity Crisis Matter for the Effect of Industrialisation and Urbanisation on Carbon Dioxide Emissions? -- Chapter 13: Sustainability in the Dairy Sector in Turkey: A Case Study Approach -- Chapter 14. Sustainable Mining in Emerging Economies: A Case of Reputable Mining Companies in Africa.

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## Sommario/riassunto

Responsible Management in Emerging Markets: A Multisectoral Focus is in response to the dearth of literature on responsible management in emerging economies. It discusses diverse themes at the intersection of corporate social responsibility (CSR), green business (marketing) and sustainability management, with the view to addressing some begging issues in responsible management. Hinged on the centrality of SDG 12 (responsible production and consumption), this volume focusses on how businesses, nations, and continents across the globe can actualize a sustainable paradigm, now and in the future. It offers fresh theoretical, policy, and managerial insights into the complex processes and relationships that mediate businesses' ability to deliver on their social development promise, through sustainability and green initiatives. This book discusses some forward and backward linkages between the emerging economy context and responsible management. Featuring cognate topics on CSR, green marketing, green fashion and green entrepreneurship, it offers a Sustainable Development Roadmap (SDR) that is applicable for businesses in emerging economies. This volume is a valuable resource for professionals and academics in emerging economies who desire to understand how firms are demonstrating responsible management through green initiatives, corporate social responsibility and sustainable policies and practices. Eric Kwame Aday, PhD, APR is an Assistant Professor of Public Relations at the Drake University School of Journalism and Mass Communication, USA. John Paul Basewe Kosiba is a lecturer in the Department of Marketing at the University of Professional Studies Accra, Ghana. Robert Ebo Hinson, PhD, DPhil. is a Professor and Head of the Department of Marketing and Entrepreneurship at the University of Ghana Business School. Kojo Kakra Twum is a lecturer in the Department of Business Administration and Economics at the Presbyterian University College in Ghana. Nathaniel Newman is a doctoral student in the Department of Marketing and Entrepreneurship at the University of Ghana Business School. Francis Fonyee Nutsugah, PhD, ACIMG, is a lecturer in the Department of Marketing at the Ho Technical University in Ghana.

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2. Record Nr.	UNINA9910485595903321
Titolo	Intelligent Information Systems : CAiSE Forum 2021, Melbourne, VIC, Australia, June 28 – July 2, 2021, Proceedings // edited by Selmin Nurcan, Axel Korthaus
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-79108-4
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (170 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 424
Disciplina	005.3
Soggetti	Application software Software engineering Business information services Data protection Computer and Information Systems Applications Software Engineering IT in Business Data and Information Security
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Visionary papers -- Evolution of an Adaptive Information System for Precision Medicine -- Security Risk Estimation and Management in Autonomous Driving Vehicles -- BPMN Extensions for Modeling Continuous Processes -- Sensor Data Stream Selection and Aggregation for the Ex Post Discovery of Impact Factors on Process Outcomes -- Requirements Elicitation for Applications Running on a Blockchain: Preliminary Results -- ISGE: A conceptual Model-based Method to correctly manage genome data -- Case Level Counterfactual Explanation in Process Mining -- Evaluating Fidelity of Explainable Methods for Predictive Process Analytics -- Data-Driven Process Performance Measurement and Prediction: A Process-Tree-Based Approach -- Detecting Privacy, Data and Controlflow Deviations in Business Processes -- Dynamic Strategic Modeling for Alliance-Driven Data Platforms: The Case of Smart Farming -- Modelling Cyber-

physical Security in Healthcare Systems -- Declarative Process  
Discovery: Linking Process and Textual Views -- A Tool for Computing  
Probabilistic Trace Alignments -- Innovative tools and prototypes --  
Applied Predictive Process Monitoring and Hyper Parameter  
Optimization in Camunds -- SmartRPA: A Tool to Reactively Synthesize  
Software Robots from User Interface Logs -- PatternLens: Inferring  
evolutionary patterns from web API usage logs -- Designing a Self-Service  
Analytics System for Supply Base Optimization.

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#### Sommario/riassunto

This book constitutes the thoroughly refereed proceedings of the CAiSE Forum 2021 which was held as part of the 33rd International Conference on Advanced Information Systems Engineering, CAiSE 2021, in June 2021. The conference was held virtually due to the COVID-19 pandemic. The CAiSE Forum is a place within the CAiSE conference for presenting and discussing new ideas and tools related to information systems engineering. Intended to serve as an interactive platform, the Forum aims at the presentation of emerging new topics and controversial positions, as well as demonstration of innovative systems, tools and applications. This year's theme was "Intelligent Information Systems". The 18 full papers presented in this volume were carefully reviewed and selected for inclusion in this book.

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