1. Record Nr. UNINA9910485550603321 Autore **Brock David** Titolo Periscope Marketing Excellence: Step-By-Step Blueprint Reveals How To Harness The Power Of Streaming Video And Periscope To Get Hordes Of Targeted Traffic! Hanover, NH:,: Scribl,, 2019 Pubbl/distr/stampa ©2019 **ISBN** 1-63348-160-3 Descrizione fisica 1 online resource (28 pages) Soggetti Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Intro -- Also By David Brock -- Introduction. -- Chapter 1: What is Live Nota di contenuto Video Streaming? And What is Periscope? -- Also By David Brock. Live video streaming just might be the next 'big thing' in the world of Sommario/riassunto digital marketing. And as every digital marketer should know, keeping up to date with the latest developments is key if you want to stay ahead of the competition. What's more, is that live video streaming could end up being something that changes the whole world. In the same kind of way that cloud computing could potenti...