

1. Record Nr.	UNINA9910485039603321
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Titolo	Intellectual Property Protection of Traditional Cultural Expressions : Folklore in China / / by Luo Li
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-04525-3
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (253 p.)
Disciplina	340 343099 346.51048 363.69
Soggetti	Mass media Law Cultural property IT Law, Media Law, Intellectual Property Cultural Heritage
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction -- 2. Intellectual Property System: Is It Enough to Protect Folklore? -- 3. How Far from Reaching the Goal: Legal Protection of Chinese Folklore -- 4. Construction of a Suitable Private Legal Protection Framework for Chinese Folklore -- 5. Conclusion.
Sommario/riassunto	The work reviews issues concerning the protection of folklore through the intellectual property legal system, then explores two main issues in the protection of Chinese folklore. The first issue is the influence of Chinese traditional culture on the Chinese intellectual property legal system and Chinese society. The second concerns the deficiencies of the Chinese intellectual property system with regard to folklore. Both issues are examined through a survey on the weak public recognition of intellectual property law and folklore in Chinese society. The book also reveals the practical issues that have arisen in Southwest China through case studies. After analysing these issues, the work designs a model law specifically for folklore and also provides suggestions for

how the current intellectual property legal system could establish a comprehensive legal protection system for folklore. Furthermore, the work shows that its proposed model law is effective in practice by resolving the issues in the case studies presented.

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