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Sommario/riassunto

Industry 4.0 has altered as well as disrupted the business model of organizations around the world. The adoption however, has been slow in the various industries as a clear roadmap for the integration of the same lacks in project planning. This brief fills this gap as it examines the development of a Value Roadmap for different industries using Industry 4.0 as an enabler. Using the automotive, healthcare and telecommunication industries as case studies, the authors create the value roadmap using five factors: market drivers, product features, technology features, enablers and resources. This framework integrates both technology and market knowledge to support strategy development, innovation and operational processes in organizations.
