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| Nota di contenuto | Social Enterprise Theoretical Framework -- Shared Harvest: From CSA to rural revival -- Xihaner Carwash: Dream Home for people with intellectual disabilities -- Chengdu Langli: recreate a society adapted for the elderly -- DaddyLab: Let good money drive out bad money -- Be Better Education: Introduce financial education to the young people -- Fenbei: Helping the poor people. Dream Cycling: Guardian of the spiritual journey -- Rice Donate Good behavior leverage public welfare -- 123langlang: Help people with dyslexia to read freely -- Carbonstop: Carbon management innovation with information technology -- Acknowledgments. |
| Sommario/riassunto | This book incorporates theoretical framework and management cases in discussions on social enterprise in China. The authors look to address two fundamental questions about social enterprises in China that have been very controversial over the years. First, what is social enterprise? This book proposes a framework that defines Chinese social enterprises based on social entrepreneurship, and includes ten case studies for justification. Second, who are well-performed social enterprises with financial viability and proved social impact? The book describes in detail some of the leading social enterprises in China. It is aimed at a wide target audience. Practitioners will learn experience and lessons from the case studies. Academics can use the cases in different teaching contexts, and gain research inspirations from our framework |

and case studies. Policy makers, accreditation agencies, professional service providers, and institutional investors will learn to identify and evaluate promising social enterprises.
