

1. Record Nr.	UNINA9910163124403321
Autore	Krier Dan <1965->
Titolo	Nascar, Sturgis, and the new economy of spectacle // by Daniel Krier, William J. Swart
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill, , [2017]
ISBN	90-04-30061-9
Descrizione fisica	1 online resource (239 pages) : illustrations, maps
Collana	Studies in critical social sciences ; ; v. 92
Altri autori (Persone)	SwartWilliam J
Disciplina	796.7
Soggetti	Motorsports - Economic aspects - United States Sports spectators - United States Sports facilities - Economic aspects - United States Sports - Economic aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material -- A Historical Sociology of Spectacle: Economics and the Changing Modalities of the Carnavalesque -- Economies of Spectacle and Micro-primitive Accumulation: A Tale of Two Cities -- The Structure of Economies of Spectacle -- Paying to See: Spectator Markets, the Outlaw Biker Legend and the Sturgis Motorcycle Rally -- Paying to be Seen: Sponsorship Markets, Branding, and the Management of Legends -- Paying to be Seen Enjoying: Trophy Markets, Display, and Surplus Enjoyment -- Dark Spectacle: Authoritarianism and the Aestheticization of Economics -- The Future of Economic Spectacles: Virtual Augmentation and the Dialectics of Aura -- References -- Index.
Sommario/riassunto	NASCAR, Sturgis, and the New Economy of Spectacle maps the structure of economies of spectacle in stock car racing and large displacement motorcycle rallying. The book traces the historical development of economic spectacles and models the structural components and moving parts that sustain them. Economies of spectatorship emerge when activities and legends in the cultural commons are privatized or enclosed as immaterial property. Once privatized, a spectacular diegesis supports a triple-circuit of profit: spectatorship markets

(payments to see), sponsorship markets (payments to be seen) and trophy markets (payments to be seen enjoying). Vivid illustrations of legendary action in NASCAR and carnivalesque displays at Sturgis reveal how spectator events function as intensive sites of profit-making in contemporary capitalism.

2. Record Nr.	UNINA9910484664003321
Autore	Tahan Mary R
Titolo	The Return of the South Pole Sled Dogs : With Amundsen's and Mawson's Antarctic Expeditions / / by Mary R. Tahan
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-65113-4
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXV, 467 p. 89 illus., 46 illus. in color.)
Disciplina	910 636.73
Soggetti	Geography Social sciences Humanities Veterinary medicine Human geography Cultural geography Humanities and Social Sciences Veterinary Science Social and Cultural Geography
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction: Roald Amundsen and the Sled Dogs -- Part 1: Hobart, Australia -- Chapter 2. All Aboard: The Departure from Antarctica -- Chapter 3. Leaving Antarctica: The Rough Journey Back -- Chapter 4. The Public Relations Machine Behind the Scenes -- Chapter 5. A Hero's Welcome in Hobart -- Chapter 6. Fleeing the Journalists Whilst Courting the Press -- Chapter 7. Twenty-One Sledge Dogs for

Douglas Mawson -- Chapter 8. A Tale of Two Fates: Roald Amundsen's Victory and Robert Falcon Scott's Tragedy -- Part 2: Buenos Aires, Argentina -- Chapter 9. The Captain and Mrs. Snappesen -- Chapter 10. Arrivals and Departures: Buenos Aires, Norway, and Don Pedro Christophersen -- Chapter 11. The Dogs at the Buenos Aires Zoological Gardens -- Chapter 12. London Calling: Lord Curzon and the Royal Geographical Society -- Chapter 13. The Big Speech: The Cheer for the Dogs -- Chapter 14. Death and Deceit.

Sommario/riassunto

This book documents the return of the surviving sled dogs of the Norwegian Antarctic Expedition of 1910–1912 from Antarctica, where they had helped Roald Amundsen become the first human to reach the South Pole. This book is the sequel to the highly acclaimed Roald Amundsen's Sled Dogs: The Sledge Dogs Who Helped Discover the South Pole. It chronicles how the sled dogs were used internationally to further promote the expedition's great achievement and follows some of the dogs as they undertake subsequent expeditions – with Douglas Mawson's Australasian Antarctic Expedition of 1911–1914, which made scientific discoveries, and with Arve Staxrud's Norwegian Arctic Rescue Mission of 1913, which saved members of the Herbert Schröder-Stranz German Arctic Expedition. The book tracks the remaining 39 sled dogs to their next challenging adventures and their final destinations in Argentina, Norway, Antarctica, and Australia. Like its predecessor, the book portrays how Amundsen continued to utilize the Polar dogs – both in their lives and in their deaths – to propel his career and solidify his expedition's image.

3. Record Nr.	UNIORUON00150030
Autore	HAGHIGHAT, Mamad
Titolo	Histoire du cinéma iranien 1900-1999 / Mamad Haghighat ; avec la collaboration de Frederic Sabouraud
Pubbl/distr/stampa	Paris, : Centre Georges Pompidou, 1999
ISBN	28-424-6041-3
Descrizione fisica	247 p. ; 19 cm
Classificazione	IRA IX H
Soggetti	Cinema - Iran
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia