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Titolo	Managing Social Responsibility in Universities : Organisational Responses to Sustainability / / edited by Loreta Tauginien, Raminta Putait
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Nota di contenuto	Chapter 1. (Re-)Constructing Measurement of University Social Responsibility -- Chapter 2. The IFCU USR Framework: a case of "intelligent" co-creation at the international level -- Chapter 3. Evaluating university social contribution: Insights and concepts from Chinese higher education -- Chapter 4. The systemic development of sustainability management at a middle-sized university. A case study from a worldviews perspective -- Chapter 5. Facing Gaia – A storytelling framework for teaching sustainability in master programs for practicing managers -- Chapter 6. Teachers' perspectives on service learning – why and how higher education teachers apply the service-learning approach to promote the engagement of universities with the community.
Sommario/riassunto	This book explores the concept of university social responsibility, drawing on a wide range of geographical perspectives, such as China and Germany. It also examines the diverse aspirations of universities,

from preserving authenticity and safeguarding Catholic values, to embedding sustainability into the community. It provides a storytelling framework for teaching sustainability in management education as an approach to strengthening the social role of universities and showcases how a service-learning approach could promote the engagement of universities within the community. This book is valuable reading for academics who are researching sustainability management, corporate and organisational social responsibility and other related social sciences. It has interdisciplinary appeal for scholars and serves interesting for practitioners. Loreta Tauginien is a long-standing academic professional, lately Associated Researcher at Department of Management and Organisation, Hanken School of Economics in Finland, and formerly Researcher at Institute for Social Sciences and Applied Informatics, Faculty of Kaunas, Vilnius University in Lithuania. She is a part of the editorial board of Journal of Academic Ethics and Journal of Management and Change. She has published over 20 publications on the implementation of social responsibility from the perspective of the management of research performance, university social responsibility, stakeholder engagement, science in society and integrity. Her research interests are academic/research integrity, social responsibility of higher education institutions, public engagement, citizen science and responsible research and innovation. Raminta Putait is Associate Professor and Senior Researcher of Business Ethics and Corporate Social Responsibility at Kaunas Faculty, Vilnius University, Principal Investigator of Public Governance research group at Kaunas University of Technology in Lithuania and Adjunct Professor of Management, Organizational Ethics and Human Resource Management at Jyväskylä University School of Business and Economics, Finland. Her research focuses on ethical issues in human resource management, research and academic ethics, values management and organisational innovativeness in a post-soviet context.
