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Nota di contenuto	1. Layered, Like Onions: Introducing DreamWorks' Intertextuality -- 2. Why is Shrek funny?: DreamWorks and the intertextual gag -- 3. 'All Star' soundtracks: DreamWorks and the pop song -- 4. Woody Allen in the anthill: DreamWorks and star performance -- 5. Parody, pastiche and the patchwork world: DreamWorks and genre -- 6. The Shrekoning: DreamWorks' impact on 2000s animation -- 7. Shrek Gets Shreked: DreamWorks' online afterlife -- Index. .
Sommario/riassunto	DreamWorks is one of the biggest names in modern computer-animation: a studio whose commercial success and impact on the medium rivals that of Pixar, and yet has received far less critical attention. The book will historicise DreamWorks' contribution to feature animation, while presenting a critical history of the form in the new millennium. It will look beyond the films' visual aesthetics to assess DreamWorks' influence on the narrative and tonal qualities which have come to define contemporary animated features, including their use of comedy, genre, music, stars, and intertextuality. It makes original interventions in the fields of film and animation studies by discussing each of these techniques in a uniquely animated context, with case studies from Shrek, Antz, Kung Fu Panda, Madagascar, Shark Tale, Bee Movie, Trolls and many others. It also looks at the unusual online

afterlife of these films, and the ways in which they have been
reappropriated and remixed by subversive online communities.
