1. Record Nr. UNINA9910484489403321 Sustainable Business Practices for Rural Development [[electronic Titolo resource]]: The Role of Intellectual Capital / / edited by Hardeep Chahal, Vijay Pereira, Jeevan Jyoti Singapore:,: Springer Singapore:,: Imprint: Palgrave Macmillan,, Pubbl/distr/stampa **ISBN** 981-13-9298-6 Edizione [1st ed. 2020.] 1 online resource (225 pages) Descrizione fisica Disciplina 658.3 Soggetti Industrial management - Environmental aspects Sustainable development Economic development - Environmental aspects International business enterprises Economic development Social change Sustainability Management Sustainable Development Development and Sustainability **Asian Business** Development and Social Change Asia Economic conditions Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1. Sustainable Business Practices for Rural Development -- 2. Rural Development Through Sustainable Business Practices: Juxtaposition of Public and Private Initiatives -- 3. Skill Development: Role of Industry-Academia Dvadic Collaboration for Sustaining the Construction Supply Chain in Rural India -- 4. Understanding and Analysing the Role of Knowledge, Attitude and Practices (KAP) for Prevention of Diabetes -- 5. Assessing the Impact of Government Schemes on Rural Development: A Study of Udhampur District -- 6. Agricultural Extension Agents and Challenges for Sustainable Development -- 7. Agri-Tourism Potential

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Sommario/riassunto

The book includes empirical research papers and case studies embracing human capital, relational capital and structural capital in context to services and manufacturing sectors. It will highlight on the sustainable business practices manifested in the work culture, values and beliefs in context to rural regions. From a learning and managerial perspective, the book will identify effective business practices in varied service and manufacturing sectors significant for sustaining business performance and competitive advantage.