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Titolo	In Search of Business Models in Social Entrepreneurship : Concepts and Cases / / edited by Samapti Guha, Satyajit Majumdar
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Nota di contenuto	Business Model for Social Entrepreneurship -- A Critical Analysis of the Social Business Model of Kala Raksha: An NGO with a Purpose of Women Empowerment -- Role of Corporate in Promoting Social Enterprises -- Female in Indigenous Entrepreneurship: Inquiring Family Dimension -- Community Based Business Model of Indigenous People: Indigenous Entrepreneurship, Innovation and Value Creation -- Applying Thought Process for Producing Social Innovations: A Study on how Social Entrepreneurs Solve Complex Organisational and Social Problems.
Sommario/riassunto	This book discusses different innovative business models adopted by social enterprises to bring about social change in terms of creating capabilities among the marginalised section of people. These models also bring the sustainability of the enterprises to serve the people continuously. Establishing a theoretical base for further research in the area of business models in social entrepreneurship, the book consists of research work from various disciplines from scholars with experience and insights on social entrepreneurship, and who discuss one or more aspect(s) of business model, presenting their work with sound research

methodologies. The book takes a broader view of the concept – a) social entrepreneurs are driven by social value and justice, b) social entrepreneur may or may not have a market orientation, c) social entrepreneurs solve variety of social problems such as poverty, health, illiteracy, environmental degradation using the principles of business and with the help of social innovation, and d) social enterprise focus on bringing social change by creating social impact. Chapters of this book are divided into three core themes. The first one – Concepts, Patterns and Values – includes contributions related to sustainable development, business model and value creation in the context of social entrepreneurship, innovation and cross-cultural influence on business models aspects. The chapter of second theme – Enablers and Influencers – discuss role of corporate in promoting social entrepreneurship as a social responsibility, social entrepreneurship and value creation, BoP market, supply chain, structural and infrastructural choices, family as a stakeholder of indigenous enterprise, and women entrepreneurship. The third and final theme – Innovation – addresses social, open innovation and business model innovations, IPR, firm performance, collaboration and alliance, software and biotechnology industries, decision logic behind social enterprise creation, and strategy and strategic philanthropy concepts. Containing contributions from academia, industry professionals, investors, policy-makers, and other professionals, all from multiple disciplines, the book would interest the same vast audience.
