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Titolo	A new blue ocean : prospects for Latin American SMEs in the Belt and Road Initiative // Yihai Li, Anibal Carlos Zottele Allende, editors
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Sommario/riassunto	This book explores the achievements and obstacles confronting China and major Latin American countries in developing small- and medium-sized enterprises (SMEs) in the context of new changes in "The Belt and Road" Initiative. In the first three chapters, the Chinese authors elaborate on the relationship between "The Belt and Road" Initiative and globalization, as well as strategies towards forming an increasingly close bond between China and Latin America. The book ends with chapters dedicated to analyzing the BRI conditions and effects on SMEs of Latin-American countries. These country specific chapters will show the specific opportunities and challenges the countries conditions, be they political, geological, etc. may have on the development of SMEs

under the BRI. The book will be useful not only to industry leaders looking to better understand how they can potentially benefit from the BRI but also by the general public, as the book will explain what this new era of globalization, and more specifically the BRI, will mean for the world's industries and society. Yihai Li is Secretary-General of the Shanghai Academy of Social Sciences Think Tank Foundation (SASS-TTF), Vice Chairman of the Centre for Think Tank Studies, Senior Fellow and Co-Director of the International Center for Security and Crisis Management (SCM), and Secretary General of the Shanghai Center for Cultural Studies. Phd. Anibal Carlos Zottele Allende is Director of the China-Veracruz Studies Center (CECHIVER) of the Veracruz University, Director of the magazine Orientando, Professor and researcher of the Veracruz University, Technical Secretary of the Mexican Consortium of APEC Study Centers (CONMEX-CEAPEC) and Honorary advisor and president of the Veracruz Chapter of the Chamber of Commerce of Mexico in China (MEXCHAM).

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