

1. Record Nr.	UNINA9910484377503321
Titolo	Proceedings of the International Conference on Science, Technology and Social Sciences (ICSTSS) 2012 // edited by Azman Kasim, Wan Siti Atikah Wan Omar, Nor Hidayatun Abdul Razak, Nor Lailatul Wahidah Musa, Roslilee Ab. Halim, Siti Rosiah Mohamed
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2014
ISBN	981-287-077-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (722 p.)
Disciplina	004.6 300 306 410
Soggetti	Quality of life Renewable energy resources Public health Finance Computer organization Linguistic anthropology Quality of Life Research Renewable and Green Energy Public Health Finance, general Computer Systems Organization and Communication Networks Linguistic Anthropology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
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5: Numerical Visualization of Rudder Inflow as Effect of Increasing Angle of Attack -- Chapter 6: Narcissism as Predictor of Facebook Usage among Students in a Malaysian Public University -- Chapter 7: Managing Event: Environmental Friendly Perspective -- Chapter 8: Malaysia's New Economic Model and Innovative Capability Development: A Focus on Knowledge Workers in MSC Malaysia -- Chapter 9: Integration of Visual Cues in an Augmented Reality Application for Enhancing the Learning of Engineering Concepts -- Chapter 10: Innovation on Product Life Cycle Through Environmental Management Systems Standards Towards Malaysia Polypropylene Firms' Eco-Efficiency -- Chapter 11: Initiative of Developing E-Counseling System: Importance and Application in UNITEN -- Chapter 12: Ecological Conceptualization of Halal-Haram Divide -- Chapter 13: Dynamic Geometries in Traditional Malay-Muslim Art and Architecture: Evidence of Advanced Building Sciences in Malay Building Tradition -- Chapter 14: Customer Satisfaction in Event Management Organized by District Islamic Religious Office (PAID) in Pahang -- Chapter 15: Client's Business Risk Assessment and Auditor's Test -- Chapter 16: Childcare Service Quality: Measuring Expectations of Working Parents using SERVPERF Dimensions -- Chapter 17: Certified Halal Logo: The Importance towards Muslim Customers in Bandar Pusat Jengka Pahang -- Chapter 18: Awareness on Legal Rights and Data Protection in SNS: The case of Facebook in Countryside Campus -- Chapter 19: Change of Age Specific Fertility Curves in Peninsular Malaysia: An Approach of Functional Data Analysis -- Chapter 20: Intention to Whistle Blow among Future Accountants in Malaysia -- Chapter 21: Family Controlled Companies and the Issuance of Going Concern Opinion in Malaysia -- Chapter 22: Counselling Students' Perceptions toward Integrating Spirituality into Counseling Among Children -- Chapter 23: Assessment Literacy: A Catalyst to the Success of School-Based Assessment in Malaysian Schools -- Chapter 24: Discriminant Analysis: A Study on Corporate Distress -- Chapter 25: Waterfront Development in Malaysia: Best Practices in Future -- Chapter 26: Human Resource Management from Islamic Perspectives: Experiences of GLCS -- Chapter 27: The Application of Consistent Minimum Vector Variance (MVV) Estimators on Hotelling T2 Control Chart -- Chapter 28: Ethical Sensitivity and Ethics Education: Case of Accounting Students.-Chapter 29: Visualisation Skills of Geometric Figures: Its Effect in Visualisation-Based Teaching -- Chapter 30: Measuring Customer Needs and Wants: Exploring Servqual Dimensions in Cooperatives -- Chapter 31: Model of Self-Esteem, Job-Search Intensity and Career Decision-Making Self-Efficacy for Undergraduates Students -- Chapter 32: An Empirical Analysis of Consumers' Behavioral Intention towards Perceived Usefulness and Service Quality – A Malaysian Perspective -- Chapter 33: The Effect of zikr on Physiological Coherence: A Case Study on Selected University Students -- Chapter 34: Supply Chain Integration Implementation and Operational Capability in SMEs: A Literature Review and a Research Agenda -- Chapter 35: Solar Cooking Activity for Preschoolers in Developing Inquiry Skills -- Chapter 36: Anxiety in Learning English among Low Achievers: The Questions of Gender, Language Preference and Academic Performance -- Chapter 37: Electronic Reservation Services in Malaysia from Customers' Perspective -- Chapter 38: Teenagers' Interaction in Photo Story Teenagers: A Discourse Analysis -- Chapter 39: Exploration on Innovation Culture in Batek Tribe -- Chapter 40: Analysing the use of Superiority Claims in the Local Complementary and Alternative Medicine Print Advertisements in Malaysia -- Chapter 41: Investigating the Satisfaction and Intention to Use Blog: The Application of Extended

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Sommario/riassunto

This biannual conference in Pahang, Malaysia, is a clearing house for many of the latest research findings in a highly multidisciplinary field. The contributions span a host of academic disciplines which are themselves rapidly evolving, making this collection of 90 selected papers an invaluable snapshot of an arena of pure and applied science that produces many versatile innovations. The book covers a multitude of topics ranging from the sciences (pure and applied) to technology (computing and engineering), and on to social science disciplines such as business, education, and linguistics. The papers have been carefully chosen to represent the leading edge of the current research effort, and come from individuals and teams working right around the globe. They are a trusted point of reference for academicians and students intending to pursue higher-order research projects in relevant fields, and form a major contribution to the international exchange of ideas and strategies in the various technological and social science disciplines. It is the sheer scope of this volume that ensures its relevance in a scientific climate with a marked trend towards disciplinary synthesis.
