Record Nr. UNINA9910484375003321 Competition on the Internet / / edited by Gintar Surblyt Titolo Berlin, Heidelberg:,: Springer Berlin Heidelberg:,: Imprint: Springer. Pubbl/distr/stampa . 2015 **ISBN** 3-642-55096-7 Edizione [1st ed. 2015.] Descrizione fisica 1 online resource (113 p.) Collana MPI Studies on Intellectual Property and Competition Law, , 2191-5830 ; ; 23 343.0721 Disciplina Information technology - Law and legislation Soggetti Mass media - Law and legislation Computers - Law and legislation Technological innovations Electronic commerce IT Law, Media Law, Intellectual Property Legal Aspects of Computing Innovation and Technology Management e-Commerce and e-Business Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Introductory remarks by Gintar Surblyt -- Selective Distribution and the Internet - Lessons from Case C-439/09 Pierre Fabre Dermo-Cosmétique (13 October 2011) by Stefan Enchelmaier -- Internet Competition and E-books: Challenging the Competition Policy Acquis? by Simonetta Vezzoso -- A Note on Price Parity Clauses in Platform Markets by Sebastian Wismer -- FTC v. Google: The Enforcement of Antitrust Law in Online Markets by Ronny Hauck -- A Legal Framework for the Assessment of Discriminatory Behaviour in the ICT Sector by Pablo Ibáñez Colomo -- Competition Concerns in Multi-sided Markets in Mobile Communication by Severin Frank -- The more technological approach - Competition law in the digital economy by Rupprecht Podszun.

Undeniably widespread and powerful as it is, the Internet is not beyond control: it can reach as high as the sky (cloud computing), but it cannot

Sommario/riassunto

escape competition. Yet, protecting competition in the "network of networks" is not without challenges: not only are competitive processes in platform-based industries complex, so is competition law analysis. The latter is often confronted with the difficulties in predicting the outcome of competition, in particular in terms of innovation. Do the specific competition law issues in a digital environment presuppose a reconsideration of competition law concepts and their application? Can current competition law tools be adjusted to the rush pace of dynamic industries? To what extent could and should competition law be supplemented by regulation? This book provides an analysis of recent developments in the most relevant competition law cases in a digital environment on both sides of the Atlantic (the EU and the US) and assesses platform competition issues from a legal as well as an economic point of view.