

1. Record Nr.	UNISANNIOCFI0151146	
Autore	Valdani, Enrico	
Titolo	Pricing : tattiche e strategie per definire con successo il prezzo di vendita / Enrico Valdani	
Pubbl/distr/stampa	\Milano!, : ETAS libri, 1989	
Titolo uniforme	Pricing	
ISBN	8845303683	
Descrizione fisica	XI, 362 p. ; 25 cm.	
Collana	Gestione d'impresa , . Marketing e vendite	
Disciplina	658.8	
	658.816	
	658.86	
Soggetti	Prezzi - Determinazione	
Collocazione	POZZO LIB.ECON MON	3337
Lingua di pubblicazione	Italiano	
Formato	Materiale a stampa	
Livello bibliografico	Monografia	

2. Record Nr.	UNINA9910484355503321
Autore	Reif Julia A. M.
Titolo	Dealing With Stress in a Modern Work Environment : Resources Matter / / by Julia A. M. Reif, Erika Spieß, Katharina F. Pfaffinger
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-58498-4
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource
Collana	Behavioral Science and Psychology Series
Disciplina	158.72
Soggetti	Psychology, Industrial Employee health promotion Work and Organizational Psychology Employee Health and Wellbeing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Understanding stress -- Chapter 2. Sources of stressors -- Chapter 3. Psychological models of stressors -- Chapter 4. Perception and appraisal of stressors -- Chapter 5. Resources matter -- Chapter 6. Psychological models of demands and resources -- Chapter 7. Reactions to stress – stress as a response -- Chapter 8. Dealing with stress -- Chapter 9. Recovery -- Chapter 10. Stress, resources, and the future of work.
Sommario/riassunto	This book provides an evidence-based, comprehensive and vividly illustrated overview of stress and stress management, emphasizing the central role of resources. Scientists and practitioners, students, employees and employers can use this book to bring themselves up to date on the current state of psychological stress research and learn many practical tips and tricks for dealing with stress and resources. Building on proven and contemporary psychological theories of stress and resource research, this book explains how stress emerges, how resources influence the stress process and what individuals and organizations can do to prevent stressors, reduce stress, recover from stress, and cope with the long-term consequences of strain. The book takes up current societal trends such as digitization and automation, and refers to cultural influences and differences. Through numerous

case studies, facts and figures, checklists and exercises, the book not only leads the reader on an exciting journey through the scientific background and history of stress research, but also offers numerous opportunities for self-assessment and critical reflection on (one's own) work in organizations.
