

1. Record Nr.	UNINA9910484329503321
Autore	Tong Bing
Titolo	Journalism and communication in China and the West : a study of history, education and regulation // Bing Tong
Pubbl/distr/stampa	Singapore : , : Palgrave Macmillan, , [2020] Â©2020
ISBN	981-15-7873-7
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XXI, 366 p. 21 illus., 1 illus. in color.)
Collana	Sociology, Media and Journalism in China
Disciplina	079.51
Soggetti	Journalism - China - History Journalism - Western countries - History Journalism - Study and teaching (Higher) - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This book sheds new light on the study of journalism and communication, considering why and how journalism is studied in the 21st century. It notably offers both an international and interdisciplinary comparison of journalism and communication, examining the history of Chinese and Western journalism and addressing the similarities and differences between them. Focusing on the education and training of future journalists, it also provides a comprehensive study of news coverage systems in China and in Western countries, including the processing of news sources, attitudes towards news communication and comparative communication scholarship. Researchers of media and journalism will find this a key read, as well as practicing journalists and students of journalism. .