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Nota di contenuto	Chapter 1: Introduction – The Value Chain -- Chapter 2: Operations Management 4.0 -- Chapter 3: Supply Management 4.0 -- Chapter 4: Lean Principles in Operations and Supply -- Chapter 5: Industry 4.0 and Artificial Intelligence (AI) -- Chapter 6: Operations and Supply as Integral Part of the Corporate Strategy -- Chapter 7: The cultural change towards Operations and Supply Excellence -- Chapter 8: Global Supply Chain and Logistics -- Chapter 9: New Competencies and Skills in Operations and Supply -- Chapter 10: Change Management as Driver towards Operations and Supply Management 4.0 -- Chapter 11: Lean Product Development -- Chapter 12: Cultural Fit in Operatins and Supply -- Chapter 13: Performance Management Cycle, KPI and OKR -- Chapter 14: Sustainability Management and Social Responsibility -- Chapter 15: Audits and Quality Management Systems (QMS) -- Chapter 16: Outlook of Operations and Supply Management 5.0 -- Glossary of Lean Management Terms.
Sommario/riassunto	Fierce competition, globalisation and the permanent liberalisation of markets have changed the face of supply chains and operations drastically. Companies, which want to survive in a hostile environment,

must establish the optimum combination of supply and operations. This book provides a holistic and practical approach to operations management 4.0 and supply management 4.0. It combines operations and supply best practices across the value chain. It explains comprehensively, how these new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise in operations and supply in order to achieve a competitive advantage across all business functions focusing on value-adding activities.
