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Nota di contenuto	Chapter 1. Cultural Linguistics and world Englishes -- Chapter 2. Australian Aboriginal English and Linguistic Inquiry -- Chapter 3. A Corpus-based Exploration of Aboriginal Australian Cultural Conceptualisations in John Bodey's The Blood Berry Vine -- Chapter 4. Re-schematization of Chinese Xiao (filial piety) across Cultures and Generations -- Chapter 5. "So you're One of those Vegetarians?" Emergence of the Korean English -- Chapter 6. Don't kiasu and rush ok? A Cultural-Linguistic take on the Interaction Between Loanwords and Constructions in World Englishes -- Chapter 7. 'Till Death Do Us Wed'1 – About Ghost Marriages and Chicken Rides in Hong Kong English -- Chapter 8. Decoding yuán and duyên across Chinese, Vietnamese and other Asian cultural practices -- Chapter 9. Bilingual Creativity in Saudi English -- Chapter 10. A Space for Everybody? Conceptualisations of the Hijras in Indian English as a Showcase for Gendered Space in Indian Society -- Chapter 11. Family Matters: Cultural-linguistic Investigations into the Domain of Family in Indian English -- Chapter 12. "Cultural Conceptualizations of Yoga in Indian and American English: A Corpus-Based Study" -- Chapter 13. Expressive and Reserved Cultures: British and American Pride Clusters -- Chapter 14. The Interplay of Blended Languages and Blended Cultures in Memes: Cultural Conceptualisations Used by Serbian

Speakers of English -- Chapter 15. 'A Successful Business Negotiation is Resource Sharing': Investigating Brazilian and German Cultural Conceptualisations in Conceptual Scripts -- Chapter 16. 'My Muthi is Your Answer' – A Cultural Linguistic Analysis of Healers, Herbalists, Sangomas and (witch) Doctors in Black South African English Classifieds -- Chapter 17. Culture-specific Conceptualisations of Corruption in African English: Linguistic Analyses and Pragmatic Applications.

Sommario/riassunto

This book investigates the study of World Englishes from the perspective of Cultural Linguistics, a theoretical and analytical framework for cultural cognition, cultural conceptualisations and language that employs and expands on the analytical tools and theoretical advancements in a number of disciplines, including cognitive psychology/science, anthropology, distributed cognition, and complexity science. The field of World Englishes has long focused on the sociolinguistic and applied linguistic study of varieties of English. Cultural Linguistics is now opening a new venue for research on World Englishes by exploring cultural conceptualisations underlying different varieties of English. The book explores ways in which the analytical framework of Cultural Linguistics may be employed to study varieties of English around the globe.
