1. Record Nr. UNINA9910484218703321 Autore Ragnedda Massimo Titolo Enhancing Digital Equity: Connecting the Digital Underclass // by Massimo Ragnedda Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Palgrave Macmillan, , 2020 **ISBN** 9783030490799 3030490793 Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (114 pages) Collana Palgrave pivot Disciplina 303.4833 Soggetti Communication Digital media Technology - Sociological aspects Media and Communication Digital and New Media Science, Technology and Society Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1. Theorizing Inequalities -- 2. Old digital inequalities: Digital Divide -- 3. New digital Inequalities: Algorithms divide -- 4. Connecting the digital Underclass -- 5. Conclusions. This book highlights how, in principle, digital technologies present an Sommario/riassunto opportunity to reduce social disparities, tackle social exclusion, enhance social and civil rights, and promote equity. However, to achieve these goals, it is necessary to promote digital equity and connect the digital underclass. The book focuses on how the advent of technologies may become a barrier to social mobility and how, by concentrating resources and wealth in few hands, the digital revolution is giving rise to the digital oligarchy, further penalizing the digital underclass. Socially-disadvantaged people, living at the margins of digital society, are penalized both in terms of accessing-using-benefits (three levels of digital divide) but also in understanding-programming-

treatment of new digital technologies (three levels of algorithms

divide). The advent and implementation of tools that rely on algorithms

to make decisions has further penalized specific social categories by normalizing inequalities in the name of efficiency and rationalization.