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Nota di contenuto	1. Introduction -- 2. The Marketisation of Higher Education: Antecedents, Processes, and Outcomes -- 3. Emerging Ideas of 'New Governance' in Higher Education -- 4. E-Learning and the Marketisation of Higher Education -- 5. The Place of University Social Responsibility in the Marketisation of Higher Education -- 6. Avoiding Marketisation: An Exploration of Universities' Social Responsibility in Mexico -- 7. Managing Diversity Through Internationalisation: The Study in Turkey Initiative -- 8. Promoting the Russian Higher Education System in Global Hyper-Competition -- 9. Shift to Market Orientation? The Changing Trend of Higher Education Sector in India -- 10. The Digital Transformation of the Commercial Area of a Peruvian Business School -- 11. Gaming the Rankings: Richard Freeland and the Dramatic Rise of Northeastern University -- 12. Gender and the Marketisation of

Higher Education: A Nordic Tale -- 13. The Determinants of International Student Mobility in United Kingdom Higher Education.-14. English Medium Instruction as a Vehicle for Language Teaching or a Product of Marketing? -- 15. Service Quality in Higher Education: Where Are We and Where to Go? -- 16. Understanding How the Marketisation of Higher Education Contributes to Increased Income Inequality and Decreased Social Mobility. - 17. The Footballisation of European Higher Education: Different Fields, Similar Games -- 18. Neoliberal Higher Education and Its Discontents.

Sommario/riassunto

This edited volume explores the nature, scope, and consequences of the marketisation of higher education. Chapters identify different practices which reflect the marketisation of higher education, and offer various perspectives on the policies and procedures which stimulate and regulate it. The volume takes a holistic approach, following the notion that the marketisation of higher education both drives and is driven by the universities which form the higher education market.

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Autore

Titolo

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Descrizione fisica

UNISALENT0991003221029707536

Canaletto <1697-1768>

[Serie di 12 tav. incise da G. B. Brustoloni, su disegni di A. Canal, rappresentanti le ceremonie di incoronazione del doge di Venezia, con didascalie in latino]

[Venezia]apud Theodorum Viero[1760?]

Altri autori (Persone)

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