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Nota di contenuto	Intro -- _Hlk122771921 -- Introduction -- References -- Conformance beyond Compliance -- Characteristics of Corporate Compliance -- Characteristics of Corporate Conformance -- Characteristics of the Social License -- Bottom-Up Control of Corporate Practice -- Corporate Change Management Actions -- Knowledge Management for Conformance -- References -- Sanctions against Russia -- Boycotted versus Blacklisted Companies -- Conformance Debate in the Media -- State for Compliance not Conformance -- Some Conformance beyond Compliance -- References -- Sanctions against Myanmar -- Challenging the Social License -- Bestseller's Convenience Themes -- The Fraud Investigation Report -- Regaining the Social License -- References -- Member Revolt in Housing -- Criminal Conformance Deviance -- Obos Deviance Member Revolt -- Social License Recovery Measures -- Student Interviews with Stakeholders -- Internal Investigation Outcome -- Assessment of Offender Convenience -- Assessment of Examination Maturity -- References -- Denied Biker Gang Insurance -- Financial Appeals Board Decision -- Devils Choice MC at Hells Angels MC -- Preparing for the Theater Scene -- Performance in the District Court -- Preparing for Oslo Appeal Court -- Court Refusal of Satudarah Seriousness -- Performance in Oslo Appeal Court -- Narratives of Plaintiffs and Defender -- Preparing for Bergen

Appeal Court -- References -- Illegal Unreported Unregulated Fishing -- Structural Model of Convenience -- Economic Motive Convenience -- Business Opportunity Convenience -- Personal Willingness Convenience -- IUU Fishing Convenience Propositions -- Electronic Reporting for Compliance -- Fishy Business in Harvesting and Landing -- References -- Stakeholder Conformance Demands -- Characteristics of Stakeholders -- Stakeholder Theory Perspectives -- Mondelez Chocolate Blacklist Stakeholders. Bestseller Clothing Sanction Stakeholders -- Obos Housing Social Stakeholders -- IF Insurance Laundering Stakeholders -- Removal of PwC Partners in Australia -- References -- Norwegian National Authority -- Impression Management by Press Releases -- Review Report by the Attorney General -- Law Enforcement Preference Case -- Characteristics of Press Releases -- Review of Thirty-Nine Press Releases -- A Prosecution Failure Case -- Deterrence Strategy by National Authority -- References -- Conclusion -- References.

Sommario/riassunto

In recent years, conformance rather than compliance has gained attention in executive suites. While compliance with laws, regulations, statutes, and other formal legal frameworks for corporate activity have been on the agenda for several decades, conformance with norms, values, ethics, and guidelines expected by stakeholders and others in society is recently reaching the top of executive agendas. An important reason in this shift of attention from compliance to conformance is the speed as well as severity of damage and harm from breaches and violations of the social license to operate, as compared to violations of the legal license to operate. While a legal process in the criminal justice system at corporate wrongdoing tends to last for years before a final outcome is reached, a social process about corporate misconduct tends to have serious consequences a few days after disclosure, exposure, and condemnation. An example is boycotts of companies, quickly mobilized in social and traditional media, as a reaction to corporate misconduct. Several measures can be taken to restore corporate conformance. One of them is termination of top executives by making them scapegoats of scandal. Executive dismissal is frequently deployed as a crisis management tactic.

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Soggetti

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Note generali

Includes index.

Nota di contenuto

Particle Stability Time in the Stochastic Model of PSO -- Optimizing Costs and Quality of Interior Lighting by Genetic Algorithm -- Mining of Keystroke and Mouse Dynamics to Increase the Engagement of Students with Programming Assignments.

Sommario/riassunto

This book presents revised and extended versions of the best papers presented at the 9th International Joint Conference on Computational Intelligence (IJCCI 2017), held in Funchal, Madeira, from 1 to 3 November 2017. It focuses on four of the main fields of computational intelligence: evolutionary computation, fuzzy computation, neural computation, and cognitive and hybrid systems. As well as presenting the recent advances of these areas, it provides new and innovative solutions for established researchers and a source of information and/or inspiration those new to the field. Discussing innovative techniques in various application areas, it is a useful resource for individual researchers and a valuable addition to academic libraries (of universities and engineering schools).