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Nota di contenuto	1. The nature and nurture of EBF journalism -- 2. Research design -- 3. 'The Battle for Free Trade' -- 4. 'Union Canuts can't stop PFI tide' -- 5. 'How sinful is your shopping basket?' -- 6. Summary and discussion.
Sommario/riassunto	This book assesses the extent to which British news organizations gave exposure and credence to different political interpretations of economics and business news in the decade before the 2008 Financial Crisis. Through the content analysis of some 1,600 news items, this study provides compelling empirical evidence to inform often theoretical debates about neoliberal assumptions in the media. In each of the three pre-2008 case studies - economic globalization, private finance and public services, and Tesco - Merrill finds that the Telegraph, The Times, the Sunday Times and, to varying extents, the Guardian-Observer and the BBC gave limited exposure and credence to ideas from the left of the political spectrum. As such, he builds an important comparative picture of economic, business and financial journalism in the period before the defining event of the decade, the

effects of which continue to resonate.
