

1. Record Nr.	UNINA9910484108203321
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Titolo	Combined Forces for Social Impact : Investigating Partnership Dynamics between Social Ventures and Corporations // by Heike Schirmer
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer VS, , 2014
ISBN	3-658-04859-X
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (243 p.)
Collana	Springer VS research Combined forces for social impact
Disciplina	658 658.408 658/.044
Soggetti	Economics - Sociological aspects Sociology Social sciences Organizational Studies, Economic Sociology Sociology, general Social Sciences, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Social Entrepreneurship, Corporate Social Responsibility, and Socially-Oriented Partnerships -- Partnership Formation Processes: Means-Driven and Goal-Driven Partnerships -- Governance Mechanisms in Inter-Organizational Relations and Their Link to Partnership Formation Processes.
Sommario/riassunto	For social entrepreneurs, who often operate under conditions of resource scarcity, building partnerships offers an effective way to gain complementary capabilities. Heike Schirmer investigates the dynamics of partnerships between social ventures and corporations. Based on four case studies from Germany, the author shows two opposing formation processes. Means-driven partnerships, dominated by elements of effectuation, start with generalized aspirations and evolve over time. Goal-driven partnerships, dominated by elements of causation, start with pre-determined goals and follow a strategic, systematic implementation. The data also reveals that formation

processes and governance mechanisms might be interlinked. Contents Social Entrepreneurship, Corporate Social Responsibility, and Socially-Oriented Partnerships Partnership Formation Processes: Means-Driven and Goal-Driven Partnerships Governance Mechanisms in Inter-Organizational Relations and Their Link to Partnership Formation Processes Target Groups Researchers and students in the fields of the social and management sciences with a focus on inter-organizational partnerships and social entrepreneurship Social entrepreneurs The Author Heike Schirmer obtained her PhD from the Freie Universität Berlin focusing on cross-sector partnerships. She works as a consultant at a leading international management consultancy.

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