

1. Record Nr.	UNINA9910484065103321
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Titolo	Media and Communications Policy Making : Processes, Dynamics and International Variations // by Robert G. Picard
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	3-030-35173-4
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xii, 279 pages) : illustrations
Collana	Palgrave Global Media Policy and Business, , 2634-6206
Disciplina	302.23 343.099
Soggetti	Mass media - Political aspects Information technology - Law and legislation Mass media - Law and legislation Communication Media Policy and Politics IT Law, Media Law, Intellectual Property Media and Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction to media and communications policy studies -- 2. Policy-making environments and locales -- 3. Politics in the pursuit of policy outcomes -- 4. Media policy mechanisms and tools -- 5. Global policymaking -- 6. Regional policymaking -- 7. Domestic policymaking -- 8. Policy analysis -- 9. Policy evaluation and policy examination -- 10. Policy advocacy -- 11. Looking Forward.
Sommario/riassunto	This textbook focuses on how media and communications policy is made and what influences its design. It explores the structures and processes in which policymaking takes place worldwide, the factors that determine its forms, influence its elements, and affect its outcomes. It explores how to analyze policy proposals, evaluate policy, and use policy studies approaches to examine policy and policymaking. Truly international in scope, it lays out the variety of political, social, economic, and institutional influences on policy, the roles of industries and policy advocates in the processes, and issues and factors that

complicate effective policymaking and skew policy outcomes. This textbook is a valuable resource for advanced undergraduate and postgraduate students.
