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Nota di contenuto	1. Why does TV production matter -- 2. International trends in TV production -- 3. The history and development of the UK TV sector: From minnows to sharks -- 4. Configuration and business performance in TV production companies -- 5. Scale, independence and economic sustainability in TV production -- 6. How ownership of TV production companies affects configuration and content -- 7. Cultural production, indigeneity and globalisation -- 8. Implications for media-related public policy.
Sommario/riassunto	Focusing on the growing power of transnational media corporations in an increasingly globalized environment for distribution of television content, and on the effects of mergers and acquisitions involving local and independent television production companies, this book examines how current and recent re-structurings in ownership across the television industry reflect changing business models, how they affect

creativity and diversity of television output, and to what extent they call for new approaches to regulation and policy. Based on a major study of the UK production sector as a case study, it offers a unique analysis of wider transformations in ownership affecting the television production industry worldwide and of their economic, socio-cultural and policy implications.

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