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Nota di contenuto	A Distributed RDF Storage and Query Model based on HBase -- A New Link Prediction Algorithm Based on Local Links -- Spammer Detection on Online Social Networks Based on Logistic Regression -- Personalized Mention Probabilistic Ranking Recommendation on Mention Behavior -- A Novel Recommendation Algorithm Based on Heterogeneous Information Network Similarity and Preference Diffusion -- Information Diffusion in Online Social Networks: Models, Methods and Applications -- Mining Personal Interests of Microbloggers based on Free Tags in SINA Weibo -- Social Media Usage as a Service: A Service-Dominant Logic Perspective -- Information Revelation for Better or Worse Recommendation -- Understanding Chinese Users Privacy Attitudes and Practices -- A Distributed RDF Storage and Query Model based on HBase -- A New Link Prediction Algorithm Based on Local Links -- Spammer Detection on Online Social Networks -- Personalized Mention Probabilistic Ranking -- A Novel Recommendation Algorithm Based on Heterogeneous Information Network Similarity and Preference Diffusion -- Information Diffusion in Online Social Networks: Models, Methods and Applications -- Mining Personal Interests of Microbloggers based on Free Tags in SINA Weibo -- Social Media Usage as a Service: A Service-Dominant Logic Perspective -- Information

Revelation for Better or Worse Recommendation Understanding Chinese Users -- Privacy Attitudes and Practices.

Sommario/riassunto

This book constitutes the refereed proceedings of 2 workshops of the 16th International Conference on Web-Age Information Management, WAIM 2015, held in Qingdao, China, June 8-10, 2015. The 9 revised full papers are organized in topical sections on the two following workshops: International Workshop on Heterogeneous Information Network Analysis and Applications (HENA 2015), and Second International Workshop on Human Aspects of Making Recommendations in and for Social Ubiquitous Networking Environments (HRSUNE 2015).