

1. Record Nr.	UNINA9910484468203321
Titolo	Advances in Design and Digital Communication : Proceedings of the 4th International Conference on Design and Digital Communication, Digicom 2020, November 5–7, 2020, Barcelos, Portugal // edited by Nuno Martins, Daniel Brandão
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	3-030-61671-1
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XV, 617 p. 274 illus., 208 illus. in color.)
Collana	Springer Series in Design and Innovation, , 2661-8192 ; ; 12
Disciplina	621.382
Soggetti	Industrial design Digital humanities Interactive multimedia Multimedia systems Graphic arts Industrial Design Digital Humanities Media Design Graphic Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Thinking out of the book: Visual language and textual form in the design of ebooks -- Mobile application oriented to packaging sustainability -- An Interaction Design Analysis of Mood Trackers -- A multicase study to explore ways to integrate locative technologies in electronic stories for children -- Learning Experience Design: Instructional Design applied to the onboarding of digital products -- Office Personal Assistant. Towards a design and AI approach -- Assessing the Usability of Truck Hiring Mobile Applications in Bangladesh Using Heuristic and Semiotic Evaluation -- Reuma.pt project: comparative analysis of online digital solutions aimed at treatment of rheumatoid arthritis.
Sommario/riassunto	This book reports on research findings and practical lessons featuring

advances in: digital and interaction design; graphic design and branding; design strategies and methodologies; design education; society and communication in design practice; and other related areas. Gathering the proceedings of the 4th International Conference on Digital Design and Communication, Digicom 2020, held virtually on November 5-6, 2020, the book describes cutting-edge perspectives on and analysis of and solutions to challenges digital communication is currently presenting to society, institutions and brands. It offers a timely guide and a source of inspiration for designers of all kinds, including graphic, digital and web designers, UI, UX and social media designers, and to researchers, advertisers, artists, and entrepreneurs, as well as brand or corporate communication managers.

2. Record Nr.	UNINA9910483963703321
Titolo	String Processing and Information Retrieval : 14th International Symposium, SPIRE 2007 Santiago, Chile, October 29-31, 2007 Proceedings // edited by Nivio Ziviani, Ricardo Baeza-Yates
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2007
ISBN	3-540-75530-6
Edizione	[1st ed. 2007.]
Descrizione fisica	1 online resource (XII, 311 p.)
Collana	Theoretical Computer Science and General Issues, , 2512-2029 ; ; 4726
Altri autori (Persone)	ZivianiNivio Baeza-YatesR (Ricardo)
Disciplina	005.52
Soggetti	Data structures (Computer science) Information theory Data mining Artificial intelligence Database management Artificial intelligence - Data processing Coding theory Data Structures and Information Theory Data Mining and Knowledge Discovery Artificial Intelligence Database Management Data Science Coding and Information Theory

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A Chaining Algorithm for Mapping cDNA Sequences to Multiple Genomic Sequences -- Edge-Guided Natural Language Text Compression -- Local Transpositions in Alignment of Polyphonic Musical Sequences -- Efficient Computations of ?1 and ???? Rearrangement Distances -- Generalized LCS -- Exploiting Genre in Focused Crawling -- Admission Policies for Caches of Search Engine Results -- A Pocket Guide to Web History -- Jump-Matching with Errors -- Estimating Number of Citations Using Author Reputation -- A Fast and Compact Web Graph Representation -- A Filtering Algorithm for k-Mismatch with Don't Cares -- Compact Set Representation for Information Retrieval -- Approximate Swap and Mismatch Edit Distance -- Approximating Constrained LCS -- Tuning Approximate Boyer-Moore for Gene Sequences -- Optimal Self-adjusting Trees for Dynamic String Data in Secondary Storage -- Indexing a Dictionary for Subset Matching Queries -- Extending Weighting Models with a Term Quality Measure -- Highly Frequent Terms and Sentence Retrieval -- Implicit Compression Boosting with Applications to Self-indexing -- A Web-Page Usage Prediction Scheme Using Weighted Suffix Trees -- Enhancing Educational-Material Retrieval Using Authored-Lesson Metadata -- Approximate String Matching with Lempel-Ziv Compressed Indexes -- Algorithms for Weighted Matching -- Efficient Text Proximity Search -- Prefix-Shuffled Geometric Suffix Tree.
Sommario/riassunto	This book constitutes the refereed proceedings of the 14th International Symposium on String Processing and Information Retrieval, SPIRE 2007. Coverage in the 27 revised full papers includes dictionary algorithms, text searching, pattern matching, text compression, text mining, natural language processing, sequence driven protein structure prediction, XML, SGML, information retrieval from semi-structured data, text mining and generation of structured data from text.